VIRGINIA SLIMS "TENNIS SHORTS"

SUBJECT: Tournament Week Notes

DATE: November 9, 1992

CONTACT: Rebecca R. Ayars, AYARS PR

Media Center, 215/823-8300

TENNIS TRAILBLAZER A PRESS ROOM VOLUNTEER:

One of the trailblazers in women's tennis is pitching in at The Virginia Slims of Philadelphia Media Center this week. Ann Koger, head coach of tennis and volleyball at Haverford College and a veteran of the Virginia Slims circuit, is back for the second year to coordinate the Media Center's volunteer crew. The Morgan State University graduate who became the second African American to join the Virginia Slims tour when she turned pro in 1973, was among the past, present and future "Swing Sisters honored at the NOAD (National Organization of Athletic Development) gala at the Rittenhouse Hotel last night. Among the honorees were Zina Garrison-Jackson, Lori McNeil, Katrina Adams and Chanda Rubin, all playing at the \$750,000 Virginia Slims of Philadelphia at the Civic Center; and Leslie Allen Selmore, a former pro who is now Event Manager for Kraft General Foods. The Baltimore native who currently resides in Haverford played on Morgan's men's tennis team; was inducted into the Morgan State Hall of Fame and received their prestigious Golden Bear Award; and is recognized as being the first She is currently the touring woman to coach Haverford's tennis team. coach for up-and coming amateur Traci Green. Working along with Ann in the Media Center is Valerie Howard, assistant coach at Haverford.

OUT ON THE TOWN:

Tennis players are taking in Philly sights and sounds this week, during their off-court hours. Here's where you might spot some of them:

Steffi Graf will visit the Spectrum press box tonight to check out the Rod Stewart concert; Zina Garrison-Jackson and husband Willard, and Katrina Adams and Manon Bollegraf are hoping to check out the 76ers/Celtics match tomorrow night; a meeting of international athletes may transpire on Thursday, with several tennis players stopping by the Flyers practice to see them prepare for the Devils and several more (including Graf) hoping to see the game Thursday night. (Should schedule of play permit, Mary Pierce, Larisa Neiland, Natalia Zvereva and Helena Sukova are hoping to meet Eric Lindros, Dimitri Yushkevich and Joe Baranek, among other Flyers stars.) Meanwhile, Rod Brind'Amour and Mike Recchi and other Flyers are planning to stop by to catch some tennis action over the weekend.

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VIRGINIA SLIMS "TENNIS SHORTS"

SUBJECT: Tournament Week Notes

DATE: November 12, 1992

CONTACT: Rebecca R. Ayars, AYARS PR

Media Center, 215/823-8300

ART MUSEUM BENEFIT & SILENT AUCTION HELD ON NOV. 12

The annual Virginia Slims Reception & Silent Auction Benefit for the Philadelphia Museum of Art was held today, from 5 - 7 p.m at Civic Center. Some 800 Delaware Valley art patrons and tennis fans mingled with tennis players and other local sports and media celebrities, and bid on autographed items, including a sweatshirt signed by Steffi Graf, a duffle bag signed by Gabriela Sabatini, an autographed Tracy Austin tennis racquet and a mounted poster signed by the 1993 Virginia Slims of Philadelphia field. The event raised close to \$59,000 -- bringing the total monies raised by the benefit to \$134,000 over the past three years. The Art Museum is the tournament's official charity. Among the sponsors of the benefit were KYW-TV and the Camera Shop.

ANTHEM CONTEST WINNERS:

Winners of last month's Virginia Slims of Philadelphia National Anthem Contest will have their moments in the spotlight, performing the Anthem on Center Court prior to the weekend sessions of the Virginia SLims of Philadelphia. Singing prior to tonight's evening quarterfinal session was Joanna Gardner, of Bensalem, PA. The Delaine Brothers -- Kevin, Roland and Vann -- of Philadelphia will do the honors prior to the afternoon semifinals at 1 p.m.; and Raymond White, of Bala Cynwyd, a singer and gourmet pizza chef will sing prior to the Singing prior to the Sunday final at 1 p.m. will 6 p.m. semifinals. be the 12-member Intermezzo Choir, of Philadelphia, directed by Verolga Nix. The winners were selected from 40 Philadelphia-area performers who auditioned for a panel of judges that included: Philly rockers Robert Hazard and Andy King (formerly of The Hooters); KYW-TV's Trudy Haynes; KYW-Newradio's Bob Nelson; B-101's Dan Blackman; Kal Rudman and Rittenhouse Hotel GM David Benton.

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I. ADVANCE PUBLICITY:

SUMMARY OF KEY OFF-SPORTS PLACEMENTS

(In chronological order)

DAILIES (Tri-State Area):

Philadelphia Inquirer (D), Philadelphia, PA

(c. 527,000)

(c. 986,000 - Sunday)

9/22 - Entertainment column note: Block Party

9/23 - Society Column note: Virginia Wade at Art Museum

10/14 - Newsmakers Column note: Anthem Contest (Features)

10/17 - SUNDAY Society Column note: Art Museum Benefit

10/21 - Metro Section: Large photo layout of Anthem Contest

10/29 - Weekend Section: Hot Stuff column on tourney (rear cover)

11/7 - SUNDAY Society Column/Photo: Art Museum Benefit

CIRC: 2,635,000 (527,000 x 5) READERSHIP: 6,587,500 1,972,000 (986,000 x 2) 4,930,000

Daily News (D), Philadelphia, PA

(c. 232,000)

11/3 - Features Column: Diamond trophey in town

CIRC: 232,000 READERSHIP: 580,000

Bucks Co. Courier-Times (D), Levittown, PA

(c. 64,000)

10/7 - Music Column: Note calling aspiring Anthem Singers

CIRC: 64,000 READERSHIP: 160,000

Delaware Co. Daily Times (D), Primos, PA

(c. 60,000)

10/15 - Music Column: Anthem Contest details

CIRC: 60,000 READERSHIP: 150,000

Gloucester Co. Times (D), Woodbury, NJ (c. 29,000)

10/15 - Entertainment Calendar: 'Slims day at Aquarium

CIRC: 29,000 READERSHIP: 72,500

Daily Record (D), Coatesville, PA (c. 7,500)

10/29 - Noted in Area Events Article

CIRC: 7,500 READERSHIP: 18,750

Standard Speaker (D), Hazleton, PA (c. 24,500)

9/23 - Noted in Area Events Article

CIRC: 24,500 READERSHIP: 61,250

Magazines:

Philadelphia Inquirer Sunday Magazine (W) (c. 2,000,000)

11/7 - Metropolis Page: "Tennis Lexicon" featured

CIRC: 2,000,000 READERSHIP: 5,000,000

Philadelphia Inquirer Fall Guide (c. 1,000,000)

9/23 - Calendar notes on tourney

CIRC: 1,000,000 READERSHIP: 2,517,500

Philadelphia Magazine (M), Philadelphia (c. 200,000)

8/93 - Best of Philly Issue: Event named "Best Tennis Ball" (created category)

11/93 - DateBook Page: Event featured with Photo & note

11/93 - Calendar: Art Museum benefit listing

CIRC: 600,000 READERSHIP: 1,500,000

Guest Informant (4x/year), Philadelphia Edition
(c. 350,000)

11/93 - Color Photo & caption used in Quick Guide.

CIRC: 350,000 READERSHIP: 875,000

Where Philadelphia (M), Philadelphia (c. 100,000)

11/93 - Two Photos & prominent listing in calendar

CIRC: 100,000 READERSHIP: 250,000

Metro Kids (M), Philadelphia
(c. 60,000)

11/93 - Calendar listing

CIRC: 60,000 READERSHIP: 150,000

Main Line Magazine (M), Haverford, PA (c. 50,000)

11/93 - Feature article & photos of tennis stars.

CIRC: 50,000 READERSHIP: 125,000

Big Shout (M), Wilmington, DE (c. 50,000)

11/93 - Calendar Listing

CIRC. 50,000 READERSHIP: 125,000

Weekly, Bi-Weekly & Trade Newspapers:

Tribune (Bi-Weekly), Philadelphia (73,000)

11/5 - Garrison-Jackson feature article

CIRC: 73,000 READERSHIP: 182,500

Philadelphia Business Journal (W), Philadelphia (c. 25,000)

10/29 - Preview & Color Photo in "After Business"

CIRC: 25,000 READERSHIP: 62,500

Main Line Times (W), Ardmore, PA (c. 18,000)

10/28 - Feature story/photo on Lisa Raymond

CIRC: 18,000 READERSHIP: 45,000

Town Talk (W), Media, PA (c. 26,000)

10/20 - Tourney preview

CIRC: 26,000 READERSHIP: 65,000

Town Talk (W), Aston, PA (c. 20,500)

10/20 - Tourney field & Wade "Cake" photo

CIRC: 20,500 READERSHIP: 51,250

The Guide (W), Philadelphia PA (c. 30,000)

10/21 - Tourney preview

11/4 - Field grows article

11/5 - Tourney opens Monday

11/5 - Tourney opens Monday (Bridesburg, c. 4,500)

11/5 - Tourney opens Monday (Penn, c. 15,000)

CIRC: 109,500 READERSHIP: 273,750

Port Richmond Star (W), Philadelphia (c. 36,000)

9/29 - Mention among area events

CIRC: 36,000 READERSHIP: 90,000

Fishtown Star (W), Philadelphia (c. 36,000)

9/29 - Mention among area events

CIRC: 36,000 READERSHIP: 90,000

Suburban & Wayne Times (W), Wayne, PA (c. 6,000)

11/4 - Article re: Diamond trophey

CIRC: 16,000 READERSHIP: 40,000

Ridley Press (W), Drexel Hill, PA (c. 7,000)

11/4 - Art Museum Benefit article

CIRC: 7,000 READERSHIP: 17,500

Upper Darby Press (W), Drexel Hill, PA (c. 4,000)

11/4 - Art Museum Benefit Article

CIRC: 4,000 READERSHIP: 10,000

Marcus Hook Press (W), Drexel Hill, PA (c. 3,000)

11/4 - Art Museum Benefit article

CIRC: 3,000 READERSHIP: 7,500

Bucks Mont Courier (W), Harleysville, PA (c. 57,000)

11/8 - "Doings" listing

CIRC: 57,000 READERSHIP: 142,500

Bucks Mont Courier (W), Perkimon, PA (c. 57,000)

11/8 - "Doings" Listing

CIRC: 57,000 READERSHIP: 142,500

King of Prussia (PA) Courier (W)
(c. 8,000)

11/3 - Article re: Diamond trophey

CIRC: 8,000 READERSHIP: 20,000

Calendar of Events (4x/year), Philadelphia (c. 200,000)

Fall - Listing among Area Events

CIRC: 200,000 READERSHIP: 500,000

Sports Writers Banquet Program (annual), Philadelphia

(c. 500)

1/18 - '92 'Slims wrap-up story

CIRC: 500 READERSHIP: 1,250

TOTAL TOTAL

CIRC: 9,930,500 READERSHIP: 24,826,250

(For Advance/Off-Sports Placements tracked to date.)

20402311/

Virginia Slims of Philadelphia Clipping Analysis: Sports

II. ADVANCE PUBLICITY:

SUMMARY OF KEY SPORTS PLACEMENTS

DAILIES: (Tri-State Area):

Philadelphia Inquirer (D), Philadelphia, PA (c. 527,000)

(c. 986,000 - Sunday)

- 5/18 Sports Cover Article Re: Raymond turning pro
- 9/16 Sports Brief: Top Field announced
- 10/5 Sports Brief: Graf comeback in Philly
- 10/6 Sports Brief: More Players announced
- 10/20 Sports Brief: Capriati sidelined
- 10/29 Sports Brief: Garrison Jackson in
- 11/3 Sports Brief: Austin given Wild Card
- 11/6 The Draw is set

CIRC: 4,216,000 READERSHIP: 10,540,000

Daily News (D), Philadelphia, PA (c. 232,000)

- 2/4 Sports People: Local player coaches Shriver (photo)
- 8/16 Sports People: Raymond's sister (photo)
- 9/9 U.S. Open coverage: Note on Graf
- 9/15 Note: Arantxa is No. 2
- 9/16 Article: Graf tops Field (photo)
- 10/5 Note: Graf surgery; she'll play Philly (photo)
- 10/5 Sports People: Tiebreak Championships
- 10/20 Note: Capriati injured
- 10/21 Sports People: Capriati out; top players in (photo)
- 10/26 Lead photo in November Sports Calendar

Daily News (con't)

Full Page feature: Mary Pierce (photo)

11/5 -Note: Sanchez Vicario, Maleeva out

11/6 - Article: The Draw is announced

CIRC: 3,016,000 READERSHIP: 7,540,000

Courier Post (D), Camden, NJ

(c. 130,000)

9/16 - Article: Field Boasts 7 of Top 10 (Wade/Museum photo)

10/20 - Note: Capriati injured

Tiebreak notes 10/25 -

11/5 -Article: Two out of Slims tourney

Sports cover Article: The Draw is announced 11/6 -

CIRC: 650,000 READERSHIP: 1,625,000

Trenton Times (D), Trenton, NJ

(c.71,000)

(c. 86,000 - Sunday)

9/16 - Article: Graf heads field

Tennis note: Tiebreak winners 9/26

10/6 - Article: Davenport in

10/20 - Capriati injured

10/31 -Tennis column: tourney overview/USTA night

11/5 -Article: Two out of tourney

Article: Solid Field for Richer 'Slims

CIRC: 497,000 READERSHIP: 1,242,500

News Journal (D), Wilmington, DE

(c. 124,000)

9/16 - Article: Graf heading Philly Field

10/5 - Graf needs surgery; to play Philly

News Journal (con't)

10/20 - Article: Capriati out; top players remain

10/28 - Garrison Jackson in

11/3 - Austin gets wild card

11/5 - Two withdraw from field

11/6 - The Draw announced

CIRC: 868,000 READERSHIP: 2,170,000

Courier-Times (D), Levittown, PA (c. 64,000)

9/16 - Photo of Wade from Art Museum Media Day

11/2 - Sports column mention

CIRC: 128,000 READERSHIP: 320,000

Delaware Co. Daily Times (D), Primos, PA (c. 60,000)

9/16 - Article: Top-Notch Field

11/5 - Photo & Caption: Sabatini coming

11/6 - The Draw announced

CIRC: 180,000 READERSHIP: 450,000

Daily Local News (D), West Chester, PA (c. 37,000)

2/6 - Mention in Article on Riley (Shriver's coach)

9/16 - Article: Graf head field

10/29 - Article: Raymond can't wait

11/5 - Article: Two out of Philly

11/6 - The Draw announced

CIRC: 185,000 READERSHIP: 462,500

Times Herald (D), Norristown, PA (c. 30,000)

8/10 - Tiebreak tourney mention

10/20 - Note: Capriati out

10/29 - Sports Cover Article: Raymond can't wait (color photo)

11/5 - Article: Two out of Philly Slims; Austin, top women coming

11/6 - Article: Raymond's draw not lucky

CIRC: 150,000 READERSHIP: 375,000

Burlington Co. Times (D), Willingboro, NJ (c. 42,000)

10/20 - Article: Capriati out

CIRC: 42,000 READERSHIP: 105,000

Gloucester Co. Times (D), Woodbury, NJ (c. 29,000)

9/16 - Column: Field is announced

10/20 - Capriati out; top women remain

CIRC: 58,000 READERSHIP: 145,000

Atlantic City Press (D), Atlantic City, NJ (c. 76,000)

10/5 - Graf surgery; expected to play Philly

11/6 - The Draw announced.

CIRC: 152,000 READERSHIP: 380,000

Trentonian (D), Trenton, NJ (c. 67,000)

9/16 - Stellar field in Philly

CIRC: 67,000 READERSHIP: 167,500

Intelligencer/Record (D), Doylestown, PA
(c. 37,000/combined)

9/16 - Two Articles: Tournament Field

CIRC: 37,000 READERSHIP: 92,500

Reporter (D), Lansdale, PA (c. 19,000)

10/20 - Capriati out

CIRC: 19,000 READERSHIP: 47,500

Dailies Beyond Tri-State Area:

Dover Post (D), Dover, DE (c. 25,000)

8/11 - Local wins Wild Card to Qualifier

CIRC: 25,000 READERSHIP: 62,500

Delaware State News (D), Dover, DE (c. 24,000)

10/28 - Local to play in Qualifying

CIRC: 24,000 READERSHIP: 60,000

Reading (PA) Eagle (D) (c. 79,000)

11/5 - Article: Sanchez Vicario out; top players in

CIRC: 79,000 READERSHIP: 197,500

Reading (PA) Times (D) (c. 79,000)

11/5 - Article: Sanchez Vicario out; top women in

CIRC: 79,000 READERSHIP: 197,500

Times-Leader (D), Wilkes-Barre, PA (c. 51,000)

9/16 - Wade Photo & Caption re: Tourney & charity

CIRC: 51,000 READERSHIP: 127,500

Harrisburg (PA) News (D)

(c. 45,000)

9/16 - Column: Field announced

10/20 -Capriati out

CIRC: 90,000

READERSHIP: 225,000

Harrisburg (PA) Patriot (D)

(c. 61,000)

10/20 - Capriati out

CIRC: 61,000

READERSHIP: 152,500

Sentinel (D), Carlisle, PA

(c. 18,000)

9/16 - Field announcement article w/Wade Museum photo

CIRC: 18,000

READERSHIP: 45,000

Dispatch (D), York, PA

(c. 40,000)

9/16 **-**Field announcement notes

CIRC: 40,000

READERSHIP: 100,000

Magazines & Weekly Publications:

Speedliner (W), Camden, NJ

(c. 228,000)

11/5 - Event preview

CIRC: 228,000

READERSHIP: 570,000

Inside Women's Tennis (M)

(c. 10,000)

11/93 - Note: Graf expected back for Philly event.

CIRC: 10,000 READERSHIP: 25,000

TOTAL

TOTAL

CIRC: 10,970,000

READERSHIP: 27,425,000

(Advance Sports Placements tracked to date)

III. TOURNAMENT WEEK PUBLICITY

SUMMARY OF KEY OFF-SPORTS PLACEMENTS

(Event Week & Beyond)

DAILIES: (Tri-State Area):

Philadelphia Inquirer (D), Philadelphia, PA

(c. 527,000)

(c. 986,000 - Sunday)

11/8 - Entertainment section: TV Column notes on ESPN

11/12 - Weekend Section: Listings

11/14 - TV WEEK: ESPN Telecast a TV Highlight

11/14 - METRO: Mention of Slims pros in feature re: Clinic

CIRC: 1,054,000 READERSHIP: 2,635,000 1,972,000 4,930,000

Daily News (D), Philadelphia, PA (c. 232,000)

11/10 - Tattle Page: Entertainment column notes on players at Rod Stewart concert, etc...

11/12 - CITY Section: "One of Us" Column/Photo on Anthem winner (Page 8 of paper)

11/15 - Tattle Page: Entertainment column note on Steffi

CIRC: 696,000 READERSHIP: 1,740,000

Trenton Times (D), Trenton, NJ (c. 71,000)

11/23 - Music column: Notes on Anthem Contest Winner

CIRC: 71,000 READERSHIP: 77,000

Courier-Times (D), Levittown, PA (c. 64,000)

11/12 - Entertainment Feature/Photo of Anthem winner

CIRC: 64,000 READERSHIP: 160,000

Daily Local News (D), West Chester, PA (c. 37,000)

11/13 - FRONT PAGE: Interview & Photo of Shriver re: play & politics

11/15 - COUNTY NEWS: City Editor Bruce Mowday devotes column to Frazier & spirit of competition

CIRC: 74,000 READERSHIP: 185,000

Weekly & Bi-Weekly Papers:

Tribune (Bi-Weekly), Philadelphia
(c. 73,000)

11/9 - Feature & Photo of Lori McNeil

11/11 - Garrison-Jackson feature

11/11 - Garrison-Jackson feature (c. 13,000)

11/12 - Swing Sisters honored in town

11/19 - Society column on Swing Sisters/Museum Benefit

CIRC: 292,000 READERSHIP: 730,000 32,500

Jewish Times (W), Philadelphia (c. 30,000)

11/18 - Two tourney articles

CIRC: 60,000 READERSHIP: 150,000

La Actualidad (W), Philadelphia (c. 15,000)

11/18 - Tournament photo feature.

CIRC: 15,000 READERSHIP: 37,500

Main Line Times (W), Ardmore, PA (c. 18,000)

11/11 - Feature on Anthem Contest finalist

11/11 - Photo of Kraft trophey with local jeweler

CIRC: 36,000 READERSHIP: 90,000

READERSHIP: 180,000

Suburban & Wayne Times/Courier (W), Wayne, PA (c. 24,000/combined)

11/10 - Lisa Raymond article & photo

11/10 - Column about success in athletics

11/18 - Raymond article & photo

11/24 - Raymond article & photo

CIRC: 72,000

Ambler (PA) Gazette (W)

(c. 11,000)

11/24 - Feature on Barbara Perry mother.

CIRC: 11,000 READERSHIP: 27,500

TOTAL

CIRC: 4,430,000 READERSHIP: 11,075,000

(Off-Sports Placements during Tournament Week tracked to date)

IV. TOURNAMENT WEEK PUBLICITY:

SPORTS COVERAGE HIGHLIGHTS

NATIONAL & INTERNATIONAL MEDIA:

Dailies & Wire Services:

USA Today (D) (c. 1,400,000)

Cindy Shmerler covered. Ran column notes & results daily. Highlight: SPORTS Cover Page feature & photo on Graf on 11/11.

CIRC: 8,400,000 READERSHIP: 21,000,000

New York Times (D)

(c. 1,100,000/Sunday 1,600,000)

Robin Finn covered. Ran column notes & results throughout week. Highlight: SportsPeople column mention (Graf) on 11/12.

CIRC: 5,500,000 READERSHIP: 13,750,000

London Sunday Telegraph (D), London (c. 600,000)

Highlights: Kate Battersby wrote two sports features, on Austin and Henrickssen.

CIRC: 1,200,000 READERSHIP: 3,000,000

Fohla De Paulo (D), Brazil (c. 460,000)

Filed daily stories & results during week.

CIRC: 3,220,000 READERSHIP: 8,050,000

Nice-Matin (D), France

(c. 250,000)

Filed daily columns/results during week.

CIRC: 1,750,000 READERSHIP: 4,375,000

El Mundo Del Siglo (D), Spain (c. 250,000)

Filed daily stories/results during week.

CIRC: 1,750,000 READERSHIP: 4,375,000

INTERNATIONAL/NATIONAL (con't):

Cadena Cope (D), Spain

(c. 150,000)

Filed daily reports/results during week.

CIRC: 1,050,000

READERSHIP: 2,625,000

Associated Press

(c. n/a)

Ted Duncombe ran daily stories & results.

Reuters

(c. n/a)

Dave Porter filed stories daily during week

German Press Agency

(c. n/a)

Sven Bush filed daily stories during week.

Tennis Magazines:

Tennis Digest of Spain

(c. 100,000)

Writer/photographer attended tournament.

CIRC: 100,000

READERSHIP: 250,000

Matchball, Italy

(c. 60,000)

Photography attended tournament.

CIRC: 60,000

READERSHIP: 150,000

Tennis Week, New York

(c. 60,000)

Tournament highlights to be featured.

CIRC: 60,000

READERSHIP: 150,000

INTERNATIONAL/NATIONAL (con't):

Imagen Argentina

(c. 25,000)

Photo feature of tournament planned.

CIRC: 25,000

READERSHIP:

62,500

Inside Women's Tennis

(c. 10,000)

Will use off-court notes, photos from tournament.

CIRC: 10,000

READERSHIP:

25,000

REGIONAL NEWSPAPERS:

Dailies (Tri-State Area):

Philadelphia Inquirer (D), Philadelphia

(c. 527,000)

(c. 986,000 - Sunday)

Daily stories by writer Mike Jenson or columnist Diane Pucin. Highlights: Opening story on Raymond; column on Raymond potential; column on Sabatini/Vilas partnership; Martinez victory Cover Story. (Front Page tease)

CIRC: 5,202,000

READERSHIP: 13,005,000

Daily News (D), Philadelphia

(c. 232,000)

Bill Fleischman prepared two stories daily, filling an entire

Sports Section page.

Highlights: Piece on "Missing Monica"; story on Grossman's fiery comments; Martinez victory (Back Cover tease/photo)

CIRC: 2,552,000

READERSHIP: 6,380,000

Courier Post (D), Camden, NJ

(c. 130,000)

Chris Macjiewski wrote daily stories; sports editor Chuck Bausman wrote Monday column on Martinez' "identity crisis." Highlight: Huge Martinez victory story (Sports Cover).

CIRC: 1,170,000

READERSHIP: 2,925,000

REGIONAL (con't):

Trenton Times (D), Trenton, NJ (c. 71,000) (c. 86,000 - Sunday)

Dave Porter provided daily stories during week. Highlights: Sports Cover placement almost every day; stories on Graf's return and local Arendt; frequent references to up-and-comers in field.

CIRC: 639,000 READERSHIP: 1,597,500

News Journal (D), Wilmington, DE (c. 124,000)

Extensive tournament coverage daily (wire and Tom Cobourn). Highlights: TV Sports column preview; Raymond on rise story.

CIRC: 1,488,000 READERSHIP: 3,720,000

Courier-Times (D), Levittown, PA (c. 64,000)

Daily wire stories and extensive articles by Jack Chevalier.

CIRC: 576,000 READERSHIP: 1,440,000

Delaware Co. Daily Times (D), Primos, PA (c. 60,000)

Daily wire stories and articles by Rob Parent.

CIRC: 480,000 READERSHIP: 1,200,000

Daily Local News (D), West Chester, PA (c. 37,000)

Daily articles by Bruce Mowday. Highlights: Large Sports Cover stories; Austin story; article on up-and-comers; Raymond notebook; Pam Shriver "feature" on Front Page of paper.

CIRC: 370,000 READERSHIP: 925,000

REGIONAL (Con't):

Times Herald (D), Norristown, PA (c. 30,000)

Daily stories and separate "Slims Notebook" most days. Highlights: Slims Notebooks provide interesting player notes; extra coverage devoted to Raymond's progress.

CIRC: 330,000 READERSHIP: 825,000

Burlington Co. Times (D), Willingboro, NJ (c. 42,000)

Extensive tournament coverage daily (wire reports and Jack Chevalier articles/columns).
Highlight: Chevalier column on Zina's training regimen.

CIRC: 336,000 READERSHIP: 840,000

Gloucester Co. Times (D), Woodbury, NJ (c. 29,000)

Daily tournament coverage (wire).

CIRC: 232,000 READERSHIP: 580,000

Atlantic City Press (D), Atlantic City, NJ (c. 76,000)

Daily prominent wire reports throughout week.

CIRC: 608,000 READERSHIP: 1,520,000

Trentonian (D), Trenton, NJ (c. 67,000)

Daily wire coverage of event.

CIRC: 536,000 READERSHIP: 1,340,000

Mercury (PA), Pottstown, PA (c. 30,000)

Very large wire stories/photos daily.

CIRC: 240,000 READERSHIP: 600,000

REGIONAL (con't):

Intelligencer/Record (D), Doylestown, PA

(c. 37,000/combined)

Daily wire stories throughout week.

CIRC: 296,000

READERSHIP: 740,000

Reporter (D), Lansdale, PA

(c. 19,000)

Large, prominent wire stories/photos daily.

CIRC: 171,000

READERSHIP: 427,500

Daily Record (D), Coatesville, PA

(c. 8,000)

Daily wire stories throughout week.

CIRC: 64,000

READERSHIP: 160,000

Daily Pennsylvanian (D), Philadelphia

(c. 13,000)

Photo feature on 11/12.

CIRC: 13,000

READERSHIP: 32,500

Weeklies (Tri-State Area):

New Observer (W), Philadelphia

(c. 20,000)

Sports column notes on 11/10 & 11/17.

CIRC: 40,000

READERSHIP: 100,000

Al Dia (W), Philadelphia

(c. 16,000)

Spanish weekly covered event for 11/18 issue.

CIRC: 16,000

READERSHIP: 40,000

NEWSPAPERS BEYOND TRI-STATE AREA:

Dailies:

Baltimore Sun (D), Baltimore, MD

(c. 228,000/Saturday 369,000/Sunday 485,000)

Daily tournament recaps throughout week.

CIRC: 1,994,000

READERSHIP: 4,985,000

Morning Call (D), Allentown, PA

(c. 140,000/Sunday 190,000)

Daily large wire stories & photos.

CIRC: 1,170,000

READERSHIP: 2,925,000

Reading (PA) Eagle (D)

(c. 79,000)

Daily wire stories & photos, several very large.

CIRC: 632,000

READERSHIP: 1,580,000

Reading (PA) Times (D)

(c. 79,000)

Daily wire stories & photos, several very large.

CIRC: 553,000

READERSHIP: 1,382,500

Express-Times (D), Easton, PA

(c. 50,000)

Article on Martinez victory.

CIRC: 50,000

READERSHIP: 125,000

Times-Leader (D), Wilkes-Barre, PA

(c. 51,000)

Daily tournament stories.

CIRC: 357,000

READERSHIP: 892,500

BEYOND TRI-STATE AREA (con't):

Citizen's Voice (D), Wilkesbarre, PA

(c. 48,000)

Carried key tournament stories during week.

CIRC: 240,000

READERSHIP:

600,000

Harrisburg (PA) Patriot (D)

(c. 60,000/Sunday 175,000)

Carried daily results.

CIRC: 475,000

READERSHIP: 1,187,500

Harrisburg (PA) News (D)

(c. 45,000)

Carried daily results.

CIRC: 225,000

READERSHIP: 562,500

Lancaster (PA) Journal (D)

(c. 45,000)

Carried daily results.

CIRC: 270,000

READERSHIP: 675,000

Scranton (PA) Times (D)

(c. 56,000)

Large daily stories with photos.

CIRC: 392,000

READERSHIP: 980,000

Scranton (PA) Tribune (D)

(c. 25,000)

Daily stories during week.

CIRC: 175,000

READERSHIP: 437,500

Daily Record (D), York, PA

(c. 41,000)

Daily stories during week.

CIRC: 246,000

READERSHIP: 615,000

BEYOND TRI-STATE AREA (con't):

Delaware State News (D)

(c. 24,000)

Several tournament stories during week.

CIRC: 96,000 READERSHIP: 240,000

Daily Item (D), Sunbury, PA

(c. 26,000)

Daily stories throughout week.

CIRC: 182,000 READERSHIP: 455,000

Standard Speaker (D), Hazleton, PA

(c. 24,000)

Daily stories throughout week.

CIRC: 168,000 READERSHIP: 420,000

Pocono (PA) Record (D)

(c. 24,000)

Daily coverage throughout week.

CIRC: 168,000 READERSHIP: 420,000

Press Enterprise (D), Bloomsburg, PA

(c. 22,000)

Daily coverage throughout week.

CIRC: 154,000 READERSHIP: 385,000

Independent (D), Honesdale, PA

(c. 10,000)

Daily coverage throughout week.

CIRC: 70,000 READERSHIP: 175,000

Daily Review (D), Towanda, PA

(c. 9,000)

Daily coverage throughout week.

CIRC: 63,000 READERSHIP: 157,500

BEYOND TRI-STATE AREA (con't):

News Item (D), Shamukin, PA (c. 14,000)

Reports several times during week.

CIRC: 56,000

READERSHIP: 140,000

Evening Times (D), Sayre, PA

(c. 9,000)

Several stories during week.

CIRC: 36,000

READERSHIP: 90,000

TOTAL

TOTAL

CIRC: 46,256,000

READERSHIP: 115,640,000

(Event Week Sports Placements tracked to date)

TOTAL CIRCULATION & READERSHIP FOR

1993 VIRGINIA SLIMS OF PHILADELPHIA (Tracked to Date):

CIRCULATION: 71,586,500

READERSHIP: 178,966,250

Thursday, September 23, 1993

Mad hats enliven Art ${f Museum}$

For some partygoers it may be the entertainment, for others the champagne, but for Barbara (Mrs. Albert Jr.) Greenfield, the way to get guests loosened up is with hats.

"People have such fun in hats," she was saying Saturday at the Philadelphia Museum of Art. And to judge from the party where she was saying it, she was not just talking through her millinery.

In honor of the museum's current show, "Ahead of Fashion: Hats of the 20th Century," the museum's Friends



David lams Society

and Young Friends invited guests to don an "elegant outrageous chapeau" and attend a gala chaired by Barbara Eberlein, Gerasimos Pantelidis, Dina Huntoon and Delia Mary Khosrowshahi.

More than 600 obliged, 200 for dinner and the rest for late-

night dancing, and many entering a hat parade judged by Helen Drutt English and Susan Bray. The museum itself got in the act, with oversized black bowlers - each with a tap dancer underneath - flanking the museum's west entrance. "They remind me of cigarette ads," said John Nesbitt as he and his wife, Sandy, entered.

Inside were dozens of other hat styles, ranging from fezzes and sombreros to a piece of black felt covered with museum entrance buttons reminiscent of the button beanies of the 1940s.

Honorary chairwoman Dodo Hamilton, there with her husband, Sam, had two hats, a demure model for dinner and, for late-night dancing, a David Shilling model that looked like several scoops of sorbet. "It's me," she said.

Indeed, there were plenty of designer hats and plenty of designers. They included **Don Manhall**, who wore a Soviet officer's hat — "the handsomest military hat made," he said - and Linda Eastwood, who sat at dinner with Mrs. English, Alan Du-Bois, Robert Johnson and museum president Robert Montgomery Scott.

Museum director Anne d'Harnoncourt wore a pillbox hat; Gerry (Mrs. Howard) Sills wore a hat designed by Bella Vechsler of Drexel University. Suzanne Binswanger wore one of Miss Eastwood's creations, while her husband, Frank, made do with simpler finery: a cloth hat with the initials

"This is Scott's hat," he said. Only it wasn't. Mr. Scott wore a jester's three point, augmenting it with trousers rolled up to show a stockinged leg worthy of an absolute monarch's courtroom — or the medieval "Lord of Misrule."

No doubt Mr. Scott actually was commemorating the lunch Sept. 15 at which he presided over a court of another kind: a mini-tennis court on which <u>Virginia Wade</u> rallied with guests at a lunch heralding the <u>Vir</u> ginia Slims tournament. The mu-

seum is the beneficiary of the tournament sponsored by Advanta Nov. 8-14 at the Civic Center.

If you have a crazy hat and want to wear it, go to the museum on Oct. 5, when the museum's Women's Committee will sponsor a continental breakfast and illustrated lecture on the history of "Prestige Headgear" by Madeleine Ginsburg, former curator of textiles and dress at the Victoria and Albert Museum.

Entertainment Cover Page

The Philadelphia Inquirer

Wednesday, September 22, 1993

Going Out

By Terry Bitman

I'm baaack! Three weeks of vacation (why did it seem like only three days?) are over. And appropriately, I guess, I'm falling back into work just as fall begins. It officially sneaks into town at 8:22 tonight.

With fall, the riverfront rocks a bit less, outdoor concerts hibernate, and shore life is left largely to the gamblers and the gulls.

But as new seasons for theater and concerts begin, many nights offer more selections for going out than, well, autumn leaves falling from trees.

Yep, the dog days are over. The entertainment calendar shows a fall that's likely to be the cat's meow.

One Vight Statut

■ Roaring in today is **Aerosmith**, with a few tickets remaining for its 8 p.m. Spectrum show. That's more than can be said for the first three of six **Billy Joel** concerts. Joel's shows tomorrow, Saturday and Monday were sold out weeks ago. Some tickets remain for Tuesday and his return on Oct. 14 and 15. All seats are \$28.50. Aerosmith.

which sold out last Friday's show, is \$22.50. Information: 215-336-2000.

Also here is **Jon Lucien**, the lovesong balladeer who hit it big a decade-plus ago and has been making a comeback over the last year. He croons at 7:15 and 10:15 at the Chestnut Cabaret, 38th and Chestnut Streets. Tickets: \$17. Information: 215-382-1201.

■ And at the New Third World II, 247 Market St., one of the city's newest music venues, there's the contemporary African sounds of **Loketo** — which means "move your hips" in Lingala — at 9 p.m. Tickets: \$12. Information: 215-922-5556.

Philly Phile

■ Back tonight is the weekly **Make It a Night** campaign of the Center City

District. Among the freebies from 5 to 8 are an outdoor office party in the 1500 block of Sansom Street and a beat-the-pros tennis contest in the 1700 block of Chastout Street 2016 steel drifts

Chestnut Street. Plus steel drum rhythms, gospel sounds and karaoke at the Shops at Liberty Place and jazz at the Shops at the Bellevue. Information: 215-440-5500.

■ Also on tap is a beer-tasting party at the **Atwater Kent Museum**, 15 S. Seventh St., from 5:30 to 8:30. Tickets: \$25, with proceeds benefiting the museum. Information: 215-922-3031.

uments.ucsf.edu/docs/ptdl0000

Newsmakers

Marla Maples, Donald Trump deliver

By W. Speers inquirer staff writer

Tiffany Trump — has a nice ring - Marla Maples' first child and Donald Trump's fourth, arrived yesterday at 12:50 p.m. at St. Mary's Hospital in Palm Beach, Fla. She checked in at 7½ pounds and the Deal Artist was present at the birth. The name was Trump's choice. His spokeswoman said it's a tribute to one of his business conquests - his purchase of the air rights above Tiffany's in Manhattan - which cleared the way for his Trump Tower on Fifth Avenue.

"He's thrilled," she added. "He said it was a miracle. He's very, very happy."

Maples and baby are expected to spend their first quality time at Trump's Florida estate, Mar-a-Lago. "I'll stay down a week and then it's back and forth," Trump said a day before the birth. "I definitely can tell you that I look forward to cuddling that infant." Still no word on when he'll cuddle a marriage license.

Locally connected

115

.1.

■ Jean Harris, who served 12 years in prison for killing her lover, Scarsdale diet doc Herman Tarnower, will speak on Parenting Education in Prison on Oct. 28 at about 6 p.m. at the Academy of Natural Sciences. General admission tix are \$10. Sponsor is the Germantown agency Educating Children for Parenting.

Barbara Perry, who's running the Virginia Slims tennis match at the Civic Center next month, is auditioning singers, musicians, groups, whatever, to do the national anthem at the Nov. 14 finals. Auditions are noon Wednesday at the Main Event at Market East, Seventh and Markets Streets. Call 215-568-4444 to sign up.

If dancing feet is more your game, be in front of the Merriam Theater at noon Tuesday when Broadway stars



Randall Cunningham traded wisecracks with Arsenio Hall on Hall's Tuesday night show. The Philadelphia Eagles quarterback said he hoped to play the last few games of the season: Cunningham underwent surgery after his leg was broken in the Oct. 3 game against the N.Y. Fets.

Gretchen Wyler and Jamie Ross will lead a general Tap-Off to hype the arrival of the musical 42nd Street at the Broad Street house. Broad Street Dance Company head hoofer Angela Corosanite will lead a mass rehearsal before the 12:30 p.m. tripping.

What's so funny?

■ A new New York racial flap has developed over Jackie Mason's multiple use of the term schwartzes - Yiddish for black people — at a Sunday breakfast by a fraternal group of Big Apple Jewish cops who honored the comedian as its person of the year. About a dozen black people were in the audience of 500, including the city's top uniformed black cop. David Scott, who said Mason's "insensitive jokes" before a group that included kids were offensive. NYPD chaplain Rabbi Alvin Kass said "heavy emotional baggage goes with that term. Very often it is used in a condescending tone." The group's president, Sgt. Harvey

Hecker said: "Everybody took it in good humor." Mason blamed "sick, self-hating Jews" for the uproar, including "the heads of Jewish organizations.... These people supported my shows for years and never thought of it as bigotry."

As for that old flap involving Whoopi Goldberg and Ted Danson, movie star and roast witness Sean Young videotaped the Friars Club action Friday — has this to say: "Making fun of a racial" situation can only be done by people who are totally nonracist ... It's a very ancient rule that when you can laugh at it, it doesn't have power over you."

Official words

■ Easy-E went home and got anything but a warm reception in Compton, Calif. Last week he was denied permission to shoot a video in town and Tuesday, in an appearance before city council to push the cause, the rap star got a

dressing down by Mayor Omar Bradley, who castigated rappers for rapping the city. E's 1989 album with **N.W.A.**, Straight Outta Compton, popularized the term "gangsta rap." Said Bradley: "... When the mayor of Compton goes to New York he's a joke ... because they think the city is full of animals. ... I won't name the specific racial group that's using you, brother, but they are destroying us and having a lunch and bar mitzvah at the same time. . . . The minute they get finished making money off of you, you'll be sitting beside Mike Tyson" in prison.

Whitney Houston, Bobby Brown and their baby, Bobbi Christian, got an official apology Tuesday from New York's Port Authority police for surrounding their limo with drawn weapons right after they left JFK Airport Sept. 29. The cops apparently mistook them for drug smugglers. John Houston, the singer's father, said once the limo stopped, the cops recognized his daughter "and still didn't drop their guns. . . . If anyone in that car had made a sudden move they would have all been wiped out." Five vehicles and nine cops were involved.

Markings

■ Roseanne Arnold is neither telling lies nor making apologies about her recent plastic surgery. "We're not in a perfect feminist world and we never will be," the TV star says in November's Ladies' Home Journal. "It was like reversing years of abuse that I've done to my body." As for abandoning her role as overweight role model: "People are fat for protection. . . . It was so hard to let go of those pounds. But I notice the braver I get, the more weight goes off."

Frank Wills, the security guard who discovered the Watergate break-in that eventually toppled a presidency more than 21 years ago, had a



Polo rivalry

■ For that matter, was it simply coincidence that **Rick Hevsepian** was in Winslow Township in South Jersey Oct. 9 to announce the second annual polo match between the Hidden Pond polo team and the British Royal Army polo team?

Or could Mr. Hovsepian, a Main Line caterer and polo enthusiast, have had a more sinister motive in

attending the match chaired by **Bette Lou Baar** and **Betty Dewees** and billed as a "Royal Revenge"?

The name came from the result of last year's match, when the Yanks beat the Britons 7-5 to win the Bancroft Cup. Both matches benefited the Bancroft Organization, a Haddonfield education institution that serves those with developmental disabilities and head injuries.

As it was, the revenge was wrought peaceably. The British team, led by Maj. Ronald Ferguson, father of the Duchess of York, won 9-8 — thanks in part to some royal rooting from a U.S. source, members of the Philadelphia branch of the English-Speaking Union.

Among the E-SU guests were E-SU president Will Jordan, Lenore and Bill Millhollen, Deborah and Andy Webster, Mary and Steve Darlington, Susan and Matt Dupee and Connie Williams. Also there were Scottie (Mrs. Joseph) Gembala and her daughter-in-law, Letitia Gill Gembala, Linne and Frank Demmerly and John Tullis, Bancroft vice presi-

Looking ahead

■ Hard as the Amadeus Ball might be to outshine, several groups last week were busy planning spectaculars of their own.

On Wednesday at their home in Lower Merion, Judith and Dr. Phillip Ginsberg hosted a lunch for hostesses and committee members of the Albert Einstein Medical Centers' Ball, Share the Magic, set for Nov. 6 at the Hotel Atop the Bellevue. Among guests were ball co-chairmen Jacquelyn and David Rosenberg, Debbie Feith (Mrs. Cary) Tye and her mother, Rose (Mrs. Dalk) Feith, Lois (Mrs. George) Bell, Andi (Mrs. Herbert) Shiroff, Ann (Mrs. Herbert) Keller and Ruth (Mrs. Karl) Spindler.

Also on Wednesday at the Jefferson Bank boardroom, planners of the Virginia Slims of Philadelphia tennis tournament benefiting the Philadelphia Museum of Art met to work on the tournament, which will feature a pre-game reception Nov. 12 at the Civic Center. Committee members involved include Dianne Bernstein, chairman, Molly Brooks, Mimi Chapra, Carolyn Dietrich, Karen Fischer, Jill Segal, Joan Siegel and Carol Summers.

On Tuesday at the Commissary, Sharon Bell and Lois Cohan, co-chairmen of the Terri Lynne Lokoff Foundation's sixth annual gala, met with foundation president Helene Marks, executive director Kay Lokoff and committee member Monica Szklaruk to test the menu for the gala Nov. 6.

What so proudly they hailed



Striking a patriotic pose, Raymond White gives it his all.

Thirty-seven professional and amateur acts auditioned yesterday for the chance to perform the national anthem at the Virginia Slims of/Philadelphia tennis tournament finals, Nov. 14 at the Civic Center. The winner: the Intermezzo Choir of Philadelphia.



Joanna Gardner has her moment at the contest, held at the Main Event at Market East and judged by a local panel.

Inquirer photographs by Elizabeth Malby

The Philadelphia Inquirer

Friday, October 29, 1993

Rear Inside

Virginia Slims tourney to draw tennis stars

Score love if you haven't yet bought your tickets to the Virginia Slims Tennis Tournament, slated for the Civic Center Nov. 8 through 14. Wayne's Lisa Raymond, a rising star on the tennis circuit, will be in the company of such luminaries as defending titlist Steffi Graf, Arantxa Sanchez Vicario, Jennifer Capriati and Gabriela Sabatini. The field of 32 players will vie for \$750,000 in purse money; with the singles champion receiving \$150,000. Tickets are \$12 to \$35. Match times are 9 a.m. and 7 p.m.

HOT STUFF

Nov. 8 and 9; 10 a.m. and 7 p.m. Nov. 10 and 11; quarter-finals are 11 a.m. and 7 p.m. Nov. 12; semi-finals, 1 and 6 p.m. Nov. 13; and finals are Nov. 14 at 1 p.m. Phone: 215-568-4444 or 215-823-7400.

The word windbag may have a new meaning as four bagpipe specialists blow into town Nov. 12 for the **Dew**-

Ar's Bagpipe Festival Tour at J.C. Dobbs on South Street, the last stop on the festival's five-city gig. Performing are Rawlins Cross, a Nova Scotia-based quintet playing fusion and rock; the Tim Britton Trio doing Celtic folk and jazz; George "the Segovia of the bagpipes" Balderose playing traditional Highland music, and Samm Bennett, a percussionist experimenting with bagpipe sounds. Tickets are \$5. Music begins at 7 p.m. Phone: 215-925-4053.

- Anita Myette



Making final plans for the Virginia Slims tournament reception, to benefit the Art Museum, are (from left) Dianne Bernstein, Mimi Chapra, Carolyn Dittrich and Molly Brooks.

Wood works its magic on guests at preview party for Craft Show The Philadelphia Inquirer

"You have to see the canoe," Ruth (Mrs. Ray) Perelman insisted. "It's fab-

Sunday, November 7, 1993

Indeed it was, all 8 feet, 61 pounds of it, made of laminated cedar, redwood and spruce, one of a dozen pecimens displayed by a Wisconsin voodworker at the Philadelphia Craft Show.

Perhaps because the display booth Iso featured a couple of bird's-eye nd tiger maple chairs where rowsers could rest a moment, it seemed the center of interest at Vednesday's preview party at the livic Center. "This is probably the lost popular place here," said Eliza.

beth (Mrs. Stanhope) Browne, one of the 1,400 guests at the opening, act cording to show chairman Judy (Mrs.

Wood was only one of the media in which the 185 exhibitors had been creative. Ronny (Mrs. Robert) Connor had fallen for a shawl made of a fabric as light as gossamer. Susan (Mrs. Richard) Ravenscroft liked a display of marbles that looked as if they had been made from twisted saltwa-

"It's more mixed than usual," Michael Bloom said of the show. "It's less over-jeweled," said Jim Straw. 'Less over-glassed," added Mr. Straw's wife, Keith. David lams Society

While most guests were there to get first crack at buying from the exhibitors, Mr. Luff had simpler plans. "Tonight I'm just here to get their business cards," he said.

The show is open from 11 a.m. to 5 p.m. today.

Sporting life

■ Next week at the Civic Center the Art Museum will benefit from auother form of skill, the Virginia Slims tennis tournament. On Friday the tournament will be preceded by a reception at which guests can meet media and sports celebrities. Guests will also be able to bid at a silent auction on such items as a penthouse suite for an Eagles game and a 76ers box. Among those who met recently to make final plans for the event were Dianne Bernstein, Mimi Chapra, Carolyn Dittrich and Molly Brooks, For ticket information call 215-684-7757.

Chaired by G. Fred DiBona, it honored Nicholas DeBenedictis.

Earlier Wednesday at the Aronimink Golf Club, Dorothy Brown, former president of Rosemont College, received the Neumann Award at the annual lunch and fashion show of the Associate Members of the Catholic Philopatrian Literary Institute. More than 300 guests attended the lunch, chaired by Jean (Mrs. Daniel J. Jr.) Haley, it benefited the St. Joseph Villa nursing facility in Flourtown and featured the fashions of The Country Cousin.

On Tuesday at the Union League, the Quaker Chemical Corp. was nonored and its board chairman, Peter Benoliel, was speaker at the annual dinner of the Newcomen Society of the United States. The society is named after the inventor of the first practical steam engine and com-posed of local business leaders. Among guests were **George Chimples**, chairman of the society's Philadelphia committee, his wife, Margaret, society president James E. Fritz, Charles Andes, Brother Patrick Ellis, Kathleen and Sigismundus Lubsen, Nelson Harris, Charlotte and Francis W. DeSerio, and Barbara and George Hauptfuhrer On Wednesday in Texas Mr. Hauptfuhrer was guest of honor at the society's Dallas chapter.

Source: https://www.industrydocuments.ucsf.edu/docs/ptdl0000

Bridle jitters

If you somehow failed to notice that a new discount store is opening in Center City, don't blame Rachel Ezekiel-Fishbein. For the past month, the Philadelphia publicist has been working to spread the word about the big new Filene's Basement store that opens on Chestnut Street this morning.



She badgered the press for coverage. She badgered the mayor to donate some old clothes to a pre-opening charity event. She convinced the casts from both "Fiddler on the

Roof" and "Forever Plaid" to do the same.

About the only thing she and her promotions staff couldn't pull off was a photo opportunity whereby a Paul Revere look-alike was supposed to ride into town at noon today shouting, "The Basement is coming! The Basement is coming!" "The decision was, it was just too much," Ezekiel-Fishbein says.

"The decision was, it was just too much," Ezekiel-Fishbein says. As it stands, the Ferko String Band will perform, a Ben Franklin look-alike will appear, and a ceremonial exchange of a two-foot

soft pretzel will take place.

The decision to ax the horse stunt will come as a disappoint ment to Philadelphians who love excess (most of us). But it made Ezekiel-Fishbein's life a lot easier. "These days," she says, "it's sort of hard to get a Paul Revere who can ride a horse."

Heavy lifting

Not to be outdone by the Ezekiel-Fishbeins of the world, the promoters of next week's Virginia Slims tennis tournament at the Civic Center have sent a diamond tennis ball on the road to do some advance work for them.

The tournament's trophy, worth \$250,000, has 58.8 carats of diamonds arranged in a tennis ball shape. It will be on display, in a locked box, now through next Thursday at Wayne Jewelers in Ardmore

Yes. In case you were wondering, the recent smash and grab crime wave is a concern. "We're here keeping our fingers crossed," whispers Gloria Rush, a buyer for the store.

On the other hand, the trophy's jumbo size is its own, built-in deterrent. "It's very heavy," Rush says. "You couldn't just pick it up and run."



Can you match any part of this?

Boxing Stallone

Not to be outdone, period, the publicists for a bodybuilder's tonic called MET-Rx have dreamed up a "Limb-a-Like" contest to hype their product.

Contestants are invited to send photographs of a pumped-up body part that resembles one of Sylvester Stallone's. (For reference, see this month's Vanity Fair.)

"It could be an arm. It could be a leg. It could be a washboard

stomach," promoter Benna Holden explains.

The address is: Limb-a-Like, Jericho Promotions, 924 Broadway,

Source: https://www.industrydocuments.ucsf.edu/docs/ptdl0000

OCT 15, 1993

DELAWARE COUNTY
DAILY TIMES
PRIMOS, PA

AM - 60.000

No-'body' like Madonna

By BETH D'ADDONO

Rock Music Writer

WONR

Madonna will do just about anything to get attention. Make that anything!

Ms. Ciccone, who comes to the Spectrum with her Girlie Show Tour for one sold out performance Tuesday night, has made it her business to shock the critics,

the Catholic Church, middle America — you name the eyebrow and she's raised it. Yet her adoring fans keep coming back for more.

Although her last album *Erotica* (Maverick/Warner Brothers) made scarcely a whimper on the charts, this material girl is one of the richest women in show business, amassing a fortune over the last decade that has earned her an enviable "artistic"

autonomy.

In other words, she can call the shots — even when the call is a bad one, as born out by her recent appearance in the torturous "Body of Evidence" with William Dafoe.

Her Mylar-covered steamy coffee table book "Sex" (so what else would it be called?) once again proved that sex sells, and not just sex. Bondage, mutilation, skinhead threesomes, interracial foursomes — when Madonna says her flavor is vanilla, she means a heaping helping of Vanilla Ice.

Bottom line, this chick knows how to push buttons. Is she a musical talent? That's debatable, but her music is easy to dance to. Songs like "Papa Don't Preach," "Like A Virgin," "Into the Groove" and "Express Yourself" conjure up 80s disco scenes. at their most frenzied. Excess, good times, hedonism. Maybe nobody's told her it's 1993. Either way, she's taken her show on the road, earning boos and hisses from the press while still managing to sell out in every market.



MADONNA In town Tuesday

• "Oh say, can you see..." yourself performing the National Anthem preceding the singles Final of the \$750,000 Virginia Slims tennis tournament on Sunday Nov. 14 at the Civic Center? It could happen, if you show up Oct, 20 at noon at the Main Event at Market East, 701 Market Street, Tournament director Barbara Perry is look ing for a wide variety of vocal and instrumental styles, ranging from classical to pop and jazz interpretations of the Anthem. A panel of local music and entertainment personalities will judge the contest, looking for vocal and musical ability, along with showmanship. The winning person, or group, will not only perform the Anthem on Center Court Nov. 14, but they'll be put up at a Center City hotel that Saturday night and receive VIP floor seats for the Final. All amateur and professional singers from the Tristate area, 21 years of age and up, are eligible.

NUTUAL
PRESS CLIPPING SERVICE
OCT 15, 1993

GLOUCESTER COUNTY DAILY TIMES WOODBURY, NJ

> SUN - 32,000 AM - 29,000

available by call 215-336-2000. 2006
TEST YOUR TENNIS: Visitors to the New Jersey State Aquaritim will have a chance to test their tennis technique and win prizes during Virginia Slims of Philadelphia Day Saturday, Oct. 16 from noon to 4p. m. A mini tennis court will be set up in the Aquarium's rotunda where visit tors can play a round or two of 'Nerf tennis.' The seahorse mascot will take on the Bee from radio station B-101.1 in a mock tennis match. Visitors will have a chance to challenge the mascots as well. Visitors can register for prizes, ranging from tennis rackets to duffel bags and tickets to the Virginia Slims Tournament

PRESS CLIPPING SERVICE

OCT 29, 1993

THE DAILY RECORD COATESUILLE, PA

AM - 7,500

Philadelphia calendar of funevents now available Festivals, concerts, special events and exhibits make Philadelphia an exciting place to visit this fall. Get in on the fun by picking up your free copy of the Philadelphia Official Calendar of Events. The calendar highlights events including the Virginia Slims Women

The calendar highlights events including the Virginia Slims Women's Tennis Championships, Nov. 8-14. The calendar also lists other: special events and exhibits as well as sports, theater, music and dance events, museums and galleries, historic sites and tour information.

To obtain a free copy of the Philadelphia Official Calendar of Events, stop by the Philadelphia Visitors Center, 16th Street and JFK Boulevard, or the Independence National Historical Park Visitors Center, 3rd and Chestnut Streets. Or write or call the Philadelphia Visitors Center, 16th Street and JFK Boulevard, Philadelphia, PA 19102; 1-800-537-7676.

XIUTUAL PRESS CLIPPING SERVICE SEP 23, 1993

STANDARD SPEAKER

HAZLETON, PA AM - 24,440

Publication lists fall activities in Philadelphia

Festivals, concerts, special Philadelphia Official Calendar of eyents and exhibits make. Philadelphia an exciting place to visit this fall. Get in on the fun by picking up a free copy of the

Events. 202NR highlights September, October and November events including the Seven Arts Festival Oct. 1-10 on South Street, a craft festival plus music, dance and food and the Virginia Slims Women's Tennis Championships Nov. 8-14.

The calendar also lists other special events and exhibits as well as sports, theater, music and dance events, museums and galleries, historic sites and tour information.

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Or call the Philadelphia Visitors Center at 1-800-537-7676.

SPORTS Compiled by JACK E. EWING

Unless noted, area code is 215.

PHILADELPHIA FLYERS Home games at Spectrum, Broad St. & Pattison Ave.; 755-9700, 9-6 weekdays. Tickets: \$17.50, \$22.50, \$30, and \$50. 7:35 p.m. unless indicated.

OCTOBER	
5	Pittsburgh Penguins
10 (7.05)	Toronto Maple Leafs
12	Buffalo Sabres
16	New York Rangers
21	New York Islanders
23	Winnipeg Jets
MOVEMBER	

4 7 11 13 18 21 24	(7:05) (1:05) (7:05)	Quebec Nordiques Vancouver Canucks New Jersey Devils Buffalo Sabres Hartford Whalers New York Islanders Montreal Canadiens Tampa Bay Buccaneers
20	(1,00)	Tampa Day Dacochicoro

DECEMBER	
9	Washington Capitals
12 (7:05)	Edmonton Oilers
16	Quebec Nordiques
18 (1:05)	Chicago Black Hawks
21	Washington Capitals
21	Detroit Red Wings

JANUARY	
lii	Ottawa Senators
13	Boston Bruins
16 (7:05)	Los Angeles Kings St. Louis Blues
19 `	St. Louis Blues
29 (1:05)	. Washington Capitals

056018

tsburgh Penguins ontreal Canadiens ew York Islanders

- 8		 Dallas Stars
10		 Ottawa Senators
13	(7:05)	 . Tampa Bay Lightning
		Hartford Whalers
		Florida Panthers
27	(7:05)	 Anaheim Mighty Ducks
		New York Rangers
31		 Calgary Flames

٠.	•••	• • •	 	
AP	RIL			
			 	 . Florida Panther:
10	(1:0	35)	 	 Boston Bruin
12			 .	 New Jersey Devil

PRO FOOTBALL PHILADELPHIA EAGLES Home schedule. Games at Veterans Stadium, Broad St. & Patterson Ave; 463-5500. Tickets office open 9 a.m.-5 p.m. weekdays. Tickets: \$35, limited

number of 700-level	seats available.)
Oct. 10 (1 p.m.) .	Chicago Bear:
Oct. 31 (1 p.m.) .	Dallas Cowboy:
Nov. 14 (1 p.m.) .	Miami Dolphin:
Nov. 21 (4 p.m.) .	New York Giants
Dec. 12 (1 p.m.) .	Buffalo Bills
Dec. 26 (1 p.m.)	New Orleans Saint

PHILADELPHIA 76ERS Home schedule. Games at Spectrum, Broad St & Pattison Ave; 339-7676, Ticket office, 9-5 weekdays. Tickets on sale Oct 18. Tickets: \$6, \$15, \$20, and \$28. 7:30 p.m. unless indicated

and 440, 1100 p.m. amood maleated
NOVEMBER
5 Washington Bullets 10 (8 p.m.) Boston Celtics 15 Houston Rockets 17 All And All And All
10 (8 n m) Boston Celtics
15 Houston Pockets
17 Atlanta Hawks
17 Alidula namas
19
26 Golden State Warriors
30 Seattle SuperSonics
DECEMBER
4 San Antonio Spurs
8 Chicago Bulls
10 Sacramento Kings
10 Sacramento rings
15 Denver Nuggets 17 Los Angeles Lakers
17 Los Angeles Lakers
20 Detroit Pistons
22 Miami Heat
JANUARY
10 Boston Celtics
10 Boston Celtics 12 Los Angeles Clippers
12 Los Aligeles Clippers
14 Indiana Pacers
14 Indiana Pacers 22 Orlando Magic 26 Dallas Mayericks
26 Dallas Mavericks
28 Phoenix Suns
29 Milwaukee Bucks
PERRITARY
2 Claveland Cavaliers
4 Washington Bullets 7 Charlotte Hornets 9 New York Knicks 23 New Jersey Nets
7 Charlette Harriste
7 Chariotte nomets
9 New York Micks
23 New Jersey Nets
25 Miami Heat
25 Miami Heat 26 Atlanta Hawks
MARCH
1 Washington Bullets
Orlanda Maria
1 Washington Bullets 9 Orlando Magic 18 Minnesota Timberwolves
18 Minnesota Timberwolves
23 Chicago Bulls
23 Chicago Bulls 25 Cleveland Cavaliers
ADDII
1 Portland Trail Blazers
2 (7) Poster Oction

VIRGINIA SLIMS OF PHILADELPHIA Features 32 top women players in the \$750,000 tournament. Nov. 8-14 at Civic Center, 34th St. & Civic Center Buyl. 823-7400 and 568-4444 tournament office. Sessions 9 a.m. & 7 p.m. Nov. 8 & 9; 10 a.m. & 7 p.m. Nov. 10 and 11; quarterfinals 11 a.m. & 7 p.m. Nov. 12; semifinals 1 & 6 p.m. Nov. 13; finals, 1 p.m. Nov. 14. Tournament ticket: \$150 & \$250. Weekend ticket, Fri-Sun., \$120-\$175. Single day and evening session Nov. 8-11, \$12-\$17 day, \$20-\$25 evening; quarterfinals, day \$15-\$20, evening \$25; semifinals, both sessions, \$30, Finals \$35. COMCAST U.S. INDOOR. At the Spectrum. Feb. 14-20. Men's singles and doubles play; 10 a.m.-11 p.m. Feb. 14-17: 11 a.m.-11 p.m. Feb. 14-17: 11 a.m.-11 p.m. Feb. 18; 1 & 7 p.m. Feb. 19; finals on 2/20, 2 p.m. (Tickets: 2/14 through 2/17, \$15, \$20, \$35; 2/18, 2/19, 2/20, are \$25 and \$40; tournament box seat ticket for entire 7-days, of the tournament are \$375-\$500; VIRGINIA SLIMS OF PHILADELPHIA Features

3 (7 p.m.) Boston Celtics 6 Milwaukee Bucks

24 (1 p.m.) Detroit Pistons

..... New York Knicks Charlotte Hornets

..... New Jersey Nets

..... Indiana Pacers

days, of the tournament are \$375-\$500;



The Eagles are led by Randall Cunningham.

weekend package, prime seating for quarter-final, semifinal and final matches are \$250;

	923-2255 or 1-800-995-2255)
	COLLEGE FOOTBALL
	PENN home schedule. Franklin Field. A games at 1 p.m. 898-6151. \$10-\$16.
	Oct. 2 Fordhar Oct. 23 Brow
	Nov. 6
	Nov. 20
	TEMPLE home schedule. Veterans Stadium
	All games at noon. 204-8499. Tickets: \$10
	\$5 for students, 18 and under)
	Oct. 9 Arm
	Oct. 23
	Nov. 20 Pittsburg
	VILLANOVA home schedule. Villanova Sta
	dium. 215-519-4100. \$7.50, \$10 and \$15. Oct. 9 (1:30) Connecticu
i	Oct. 30 (1:30) Rhode Island
ŀ	Nov. 6 (12:30) New Hampshir
	Nov. 13 (1:30) James Madiso
	DELAWARE BLUE HENS
	All games at Delaware Stadium, Newark, Del Tickets: \$9, \$15, and \$17; 302-831-2257. A
i	
	games 1 p.m. Sept. 25 West Chest Oct. 16 Villanov
	Oct. 16 Villanov
1	Oct. 30

Nov. 6 Towson Stat Nov. 13 Richmone PRINCETON TIGERS Home schedule. Palmer Stadium. (Tickets: General admission \$7; \$ for senior citizens and children under 12 reserve seats are \$12 except for Yale game

 Oct. 16
 Lehigf

 0ct. 30
 Columbination

 Nov. 13
 Yal
 RUTGERS Home schedule. All home game are at Giants Stadium. 908-932-2766; 201 935-3900. All seats \$21.

Oct. 2 (6 p.m.) : Temp Oct. 9 (Noon) Boston Colle Oct. 28 (8 p.m.) Pittsbur
Nov. 26 (11 a.m.) Syracus

HORSE RACING

GARDEN STATE PARK Rte. 70 & Haddonfiell Rd., Cherry Hill; 609 488-8400, \$2.50. Poc time 7:30 p.m. Racing Weds-Sats., throug

PHILADELPHIA PARK Street Rd., Bensalen 639-9000. \$3. Post time 1 p.m. Racing dair except Weds. and Thurs., through Dec. Th track also has simulcasts of race track fror around the country.

The Philadelphia Inquirer 23 Fall & Winter Guide

was parked on the floor of

Wanamaker's lingerie department, seven months gone and enor-

mously uncomfortable in her

brand-new elastic stockings for

varicose veins, waiting to purchase

the largest cotton underpants in

around the silks and satins wore

sweats under her oversized wool

coat. Frilly unmentionables seemed

to be alien territory; she turned to

the pregnant woman for help: She

needed something really sexy, she

said. Cheap and sexy. The outfit

had to be a real come-on. She

would be wearing it tonight. On the

decoy, assigned to lure would-be

johns into paying for her services.

But she didn't know what would send the signal. "Look at me," she

said, tugging at her clothes. "I'm a

painter by day. The police job pays the bills. So they send me here to

buy the stuff, and I don't know

Or that?" the pregnant woman said,

answered. "Yeah? What's this thing

gesturing from the floor.

woman, "is a bustier."

"What about that? And that?

"You think so?" the decoy

"That," said the pregnant

They settled on leopard-print,

leg-hugging shorts accented with black lace, paired with a matching

bustier. After they'd parted, the

pregnant woman had to wonder:

Was she really a police decoy, or just going undercover as an under-

cover cop because she was embarrassed to reveal her true mission?

Whoever she was, the pregnant woman would like to thank her for

reminding her that there's more to the lingerie department than nurs-

- PATRICE RACCIO HUGHES

She was, she said, a police

corner of Broad and Pine.

Huh?

what to get."

called?"

A younger woman darting

UST IN TIME FOR THE OPENING ROUND OF THE THE PREGNANT WOMAN Virginia Slims of Philadelphia tennis tournament (tomorrow through next Sunday at the Civic Center), some jargon commonly heard on the female pro circuit:

hit and giggle

to volley with high-ranking corporate types

work the room

to play to, or entertain the crowd

UFO or almnail

a shot that takes off into space

handcuff

to immobilize an opponent with a serve directly to the body

zoning

playing in a "zone" where you can do no wrong

junk artist

one who plays ugly or ungraceful tennis

routined

easily beaten, as expected

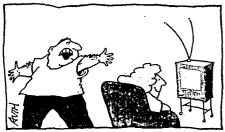
Terminator

Steffi Graf, for her speedy and merciless wins

The Ledge

Martina Navratilova (The Legend)





N O W THENAND

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treasurer \$84,000

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\$80,000





"Let the People think they Govern and they will be Govern'd."

> -- William Penn Some Fruits of Solitude

B NOVEMBER 7, 1993

Special 20th Anniversary Issue The Best (and Worst) Moments From Two Decades of Laughs, Gripes and Heartburn



Over 300 Categories Our New Hall of Fame

Breakthroughs, Bargains and Bloopers



* Tennis Ball: The Virginia Slims of Philadelphia tournament has joined the ranks of elite international stops on the women's pro tennis circuit. Believe it or not, competitively speaking, it's now in the same league as Wimbledon, the French Open and the U.S. Open.

Retail Rivalry: The massive Barnes and Noble vs. Borders war happening in Bryn Mawr. Both have espresso bars, both have big expensive rents. Can both make it?

Place to Have a Business Lunch Where the Food Just Happens to Be Superb: Susanna Foo. Never exciting, but always inviting. We can't wait until she opens her dim sum cafe (1512 Walnut Street).

Place to Browse at Lunch Hour: Platypus in Liberty Place. You might pick up a little something for yourself—like a four-poster wrought-iron bed-or just grab that free cup of coffee and linger over the truffles.

Restaurantrepreneur: The young and restless Derek Davis, who's responsible for Manayunk's second wave of hip eateriesfirst with Sonoma (which caught on in about five minutes), and now with Kansas City Prime, the steak-and-lobster joint in the place that once housed Jamey's.

Lobster: Rant at your suppliers until they bring you the freshest and feistiest crustaceans, design a fancy silver vise to extract the creature's juices, use them to whip up an ambrosial sauce and then make a really big production out of the whole thing. Yes, who can top Georges Perrier's lobster at Le Bec-Fin?

Botched Murder Investigation: Delaware County D.A. Bill Ryan's slippery handling of the hot tub case-starting when he lost his suspect in London and ending four years later when Temple prof Charles Bagley walked with all of his dead wife's insurance money.

Rising Star of the Bar: Carolyn Short, of Reed Smith Shaw and McClay. You don't think she'd be a partner at that GOPdrenched firm or be selected by Ernie-the-Attorney General to handle the Myla Friedman case if she didn't have political ambitions. Or someone didn't have them

Diner Waitresses: Northeast Philly style: Tammy and Tracey, the 22-year-old twins with the big smiles and even bigger hearts at the Ritz Diner on Roosevelt Boulevard.

Place to Eat With Your Fingers: Al Khimah, the Moroccan restaurant on



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AUGUST 1993 PHILADELPHIA 129

iladelphia

CHAIRMAN D. HERBERT LIPSON PRESIDENT AND PUBLISHER DAVID H. LIPSON JR.



Music

Fifty years of Rodgers and Hammerstein, from South Pacific to Oklahoma! to Carousel: A Rodgers and Hammerstein Celebration checks in at the Hotel Atop the Bellevue from the 10th through the 13th and the 17th hrough the 20th. The AMTF abaret stars City of Angels' (oel Higgins and Christine Andreas (\$18.50-\$20.50; 567-

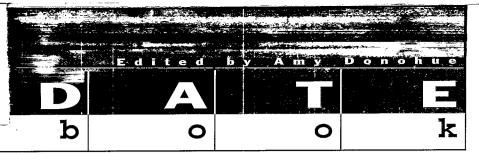
The Holidays

Christmas starts early at Winterthur: Miss the December crowd scene for their period holiday exhibits by going early in the season. They've decided to open their holiday exhibit on the 10th, with scenes like a



Victorian Christmas at Washington Irving's fictitious English manor, Bracebridge Hall, and a New York Citystyle 19th-century Hanukkah (800-448-3883).

The Thanksgiving in the Country house tour originating



in Sergeantsville, New Jersey (just across the Delaware from New Hope), is the perfect opportunity to view the holiday finery of five local homes-and steal their best ideas; proceeds benefit Children's Hospital (609-397-3571).

The place to watch Amazonian tennis

queens like number-oneranked Steffi Graf, Gabriela Sabatini and Jennifer Capriati on the court-and the people who go to tennis matches (Rolexes, Gucci, year-round,



tans): The Virginia Slims of Philadelphia tennis tournament is the 8th through the 14th at the Civic Center (569-

Dining Out

Perch yourself at the bar at the new Blue Moon Jazz Club in the Bourse and nibble on lobster ravioli while listening to live music nightly (413-2272). Or hit Mick's, the casual new eatery downstairs in the Bellevue, for anything from Thai shrimp pasta to meat loaf to burgers galore-and an obscenely rich array of desserts (732-7997).

Exhibits

Visions of Antiquity: Neo-Classical Figure Drawings is the Art Museum's gorgeous new exhibit of 125 drawings from 1760 to 1830, used as studies for paintings and sculpture by such masters of the human form as Fragonard, Antonio Canova and Jacques-Louis David. At the Museum now, it's there till January 2nd (763-8100).

Theater

The horny priest from the Thorn Birds returns, in the guise of Professor Henry Higgins: It's Richard Chamberlain in the touring production of My Fair Lady. At the Merriam from the 2nd through the 7th (732-5446).

Fashion

A perfect companion to "Ahead of Fashion" at the Art Museum: the Met's Versailles 1973 exhibit in New York. It celebrates the first time American designers-Oscar de la Renta, Bill Blass, Halston, Stephen Bur-

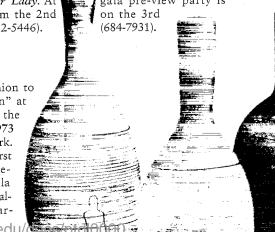
rows and Anne Klein-were invited to present their collections by the Parisian haute fashion pack. And the clothes look as chic as if they had slinked down the runway just yesterday; both exhibits are through the 28th (212-535-7710).

▼ Shopping

The air is crisp, Thanksgiving is just around the corner . . . it's time to shop. The Art Museum's 17th Annual Philadelphia Craft Show brings together 175 top dealers of furniture, metal and woodwork, glass, ceramics and jewelry. From the 4th through the

7th at the Civic Center; a gala pre-view party is on the 3rd (684-7931).





Source: https://www.industrydocuments.uksf.e

the 5th through December 10th, focuses on the technological evolution of computers and the graphic arts. Broad and Pine streets (875-1116).

—Lynne Christos

FAMILY

Brandywine Christmas. A holiday exhibit with model trains, illustrations and special ornaments for children and adults; at the Brandywine River Museum from the 26th through January 9th (388-2700).

Enchanted Colonial Village. The Atwater Kent Museum sponsors this representation of an 18th-century community built by German toymakers. From the 20th through December 31st at Market Place East (the old Lit Brothers), 7th and Market streets (592-8405).

Franklin Institute. "What About AIDS?" seeks to increase understanding of the disease through science. The exhibit addresses first what HIV is, and how it becomes AIDS; how to protect yourself from it; and finally how science is combating the disease. Designed particularly for children from 10 to 17 (448-1208). In the Omniverse Theater is Search for the Great Sharks; also, an exhibit of K'NEX toys on a giant scale. 20th Street and the Parkway (448-1208).

Philadelphia Zoo. "Miracle on 34th Street" is the Zoo's holiday exhibit opening the 26th. Open from 9:30 a.m till 5 p.m. daily, and till 8 p.m. Thursdays. 34th Street and Girard Avenue (243-1100).

Please Touch Museum. The museum for chil-

dren seven and under. A special Thanksgiving Day weekend focuses on Native American culture. 210 North 21st Street (963-0667).

EVENTS

- Dining by Design invites you to dine at the contemporary art-filled home of Adena and Chaim Potok for brunch on the 7th (\$75), and to Louise and John Binswanger's home on the 14th for dinner (\$125). The series benefits the Art Museum's contemporary design group; there's also a companion exhibit of tablewares in the museum's 20th-century galleries (925-7198).
- Artreach's Jazz Brunch on the 7th is the ideal excuse to spend Sunday morning at Zanzibar Blue—it benefits the organization's effort to bring performing arts to the disabled and disadvantaged; at 11:30 (951-0316).
- Shop for antiques and attend lectures on everything from textiles to antique wallpaper during the **Delaware Antiques Show** to benefit Winterthur. From the 18th through 21st (1-800-448-3883). And the **Bucks County Craftworks '93** show is the 20th and 21st at Delaware Valley College in Doylestown (357-0530).
- Toast the tennis pros at the **Art Museum's** benefit party on the 12th from 5 to 7 during the Virginia Slims tournament; \$75. At the Convention Center (684-7860).
- A roast of Tommy Lasorda hosted by Bob Costas, Don Tollefson and local sportscasters at Palumbo's on the 13th honors—and skewers—

the Dodgers manager, and benefits the Wellness Community (879-7733).

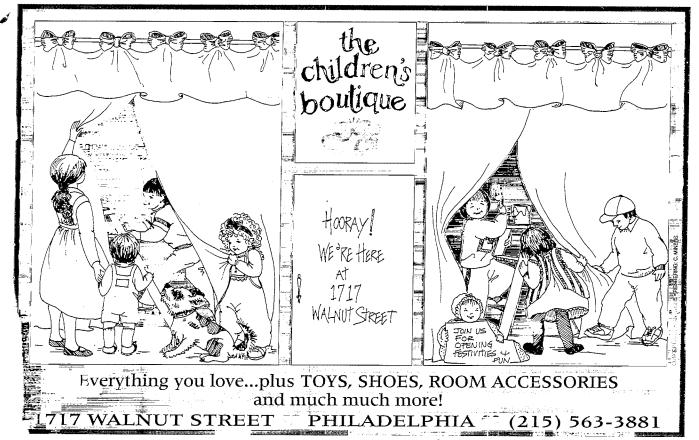
- The 1993 **Sports Ball** at 30th Street Station will be hosted by honorary chairs Randall Cunningham, Julius Erving, Norman Braman and Bill Giles; wear any combination of black tie, sneakers or a uniform. On the 9th at 7 p.m.; to benefit the United Negro College Fund (568-4240).
- At Peddler's Village in Bucks County on the 6th and 7th is the Apple Festival, with crafts, entertainment and more (794-4000); Merry Mart at the Haverford School is an arts and crafts show and sale on the 6th and 7th (642-3020). And wares from more than 20 museum's shops will be at Museum Shops on the Go, a sale to benefit Chestnut Hill Hospital, from the 11th through 14th (247-7299).

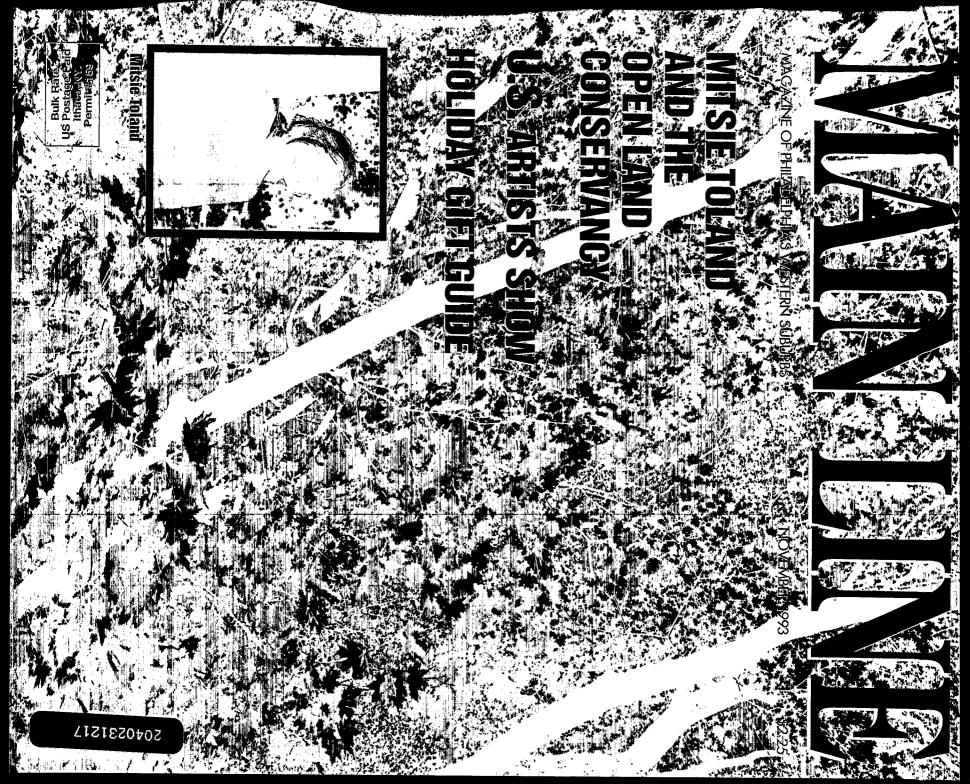
SPORTS

Eagles. At home vs. the Miami Dolphins on the 14th and the New York Giants on the 21st. Veterans Stadium (336-2000).

Flyers. At home the 4th vs. Quebec; on the 7th vs. Vancouver; the 11th vs. New Jersey; the 13th vs. Buffalo; the 18th vs. Hartford; the 21st vs. the New York Islanders; the 24th vs. Montreal; and vs. Tampa Bay on the 26th. At the Spectrum (336-2000).

76ers. The first home game of the season is the 5th, vs. Washington. Against Boston on the 10th; Houston the 15th; Atlanta the 17th; Utah the 19th; Golden State the 26th; and Seattle on the 30th. At the Spectrum (339-7676).





2040231218

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Virginia Slims Women's Tennis

By I. Orrin Spellman

The Main Line has produced more than its share of world class tennis players. At the upcoming <u>Virginia Slims Tennis Tournament</u>, Lisa Raymond of Wayne hopes to continue this tradition as she faces some of the biggest names in tennis: Graf, Sabatini, and Capriati.

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Mitsie Toland and The Open Land Conservancy

By Anne Sirna

Who has enough grit to take on the Federal Government, not to mention her next door neighbors, to help preserve Chester County's pristine open lands? Who else but Mitsie Toland and the Open Land Conservancy of Chester County!



Outsider Art Is *In!*

By Hugh Best

It's been called work from art's netherworld. Raw art. Self-taught. It's created by the insane reclusive, isolated, psychopathic and obsessed, and from museums, auction houses and galleries around the world the decision is unanimous: We like it!

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USArtists '93: Native to Neon

By Albertine Wicher

From 58 of America's leading galleries from New England to California, the USArtists exhibit offers clues to what's going on in American art across the country. It's a winning combination: the nation's oldest art school and museum and an art exhibition featuring the finest in American art, past and present.

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Secrets of Festival of Trees Award Winning Decorator

By Sheila Brown

Learn the tree decorating secrets of a Festival of Trees award winning decorator! With the holiday season just around the corner, it's time to start thinking about decorating your holiday tree.

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At Home

A Flavor of New Orleans

By Doris Yocum Markley

It's surprising that anyone could have passed up this beautiful 1896 country mansion, but after a second look and a lot of restorations, Marsha Brown's unique Mediterranean and English Tudor home is the perfect setting for New Orleans a la Philadelphia.

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BEST TRIPS

Bewitching Bermuda

By Hugh Best

Who from Berwyn is making more of a splash than anyone in recent memory on this favorite retreat of Main Line families, preppies, brides and grooms? Still considered a gracious and tranquil retreat for ladies and gentlemen, this sun-blest "Isle of Rest" has recently seen some delightful changes.

DEPARTMENTS

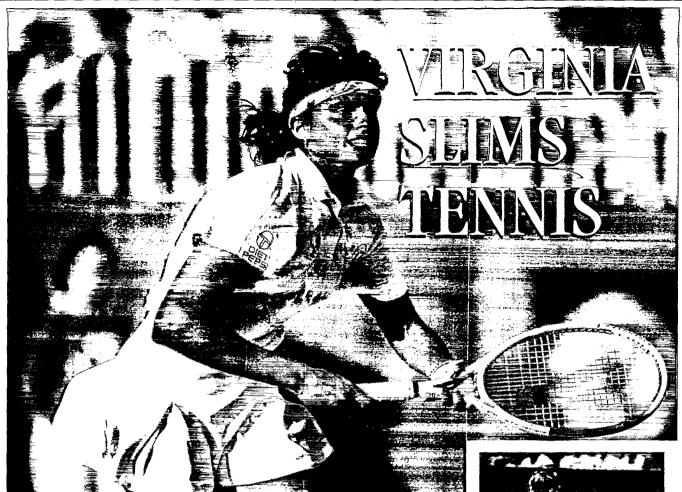
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About the Cover



Open Land Conservancy founder Mitsie Toland, surrounded by a magnificent fall display, stands on one of the Conservancy's Chester County properties. Photography by Alix Coleman.

NOVEMBER 1993 5



Story and Photography By I. Orrin Spellman

hen the Virginia Slims professional tennis tournament returns to Philadelphia on Monday, November 8, at the Civic Center, it will mark the professional debut in this city of a Main Line tennis player, Lisa Raymonds of Wayne. She appears destined to continue the tradition of world class tennis players from the Philadelphia area.

This tradition began as early as 1906 when Merion Cricket Club member William J. Clothier won the national singles championship at the Casino in Newport, R.I. It continued in 1916 when another Merion member, Richard N. Williams, also won the title, this time at the West Side Tennis Club in Forest Hills, New York.

Philadelphian, William T. Tilden, won the championship seven times from 1920 through 1929, followed by another Merion Cricket Club member, E. Victor Seixes, Jr., who won it in 1954.

In addition, any number of national tennis championships have been won by local people in such classifications as "Father and Son" or "Mother and Daughter." The outstanding example of this kind of play is Merion Cricket Club member Mrs. F.A.C. Vosters, Jr., who, with either of her two daughters, Gretchen or Nina, won the National Grass Court Mother and Daughter championship 18 times between 1967 and 1987!

Professional tennis claims virtually all of today's top players. Kathy Jordan Bomerly of Gulph Mills, who recently retired from 12 years on the Kraft professional tour, won six national doubles championships in several countries during that time. At one time on the tour she was the number five singles player in the world for almost a year.

Raymond, finished her sophomore year at the University of Florida last June. She then joined the Kraft Tour as a

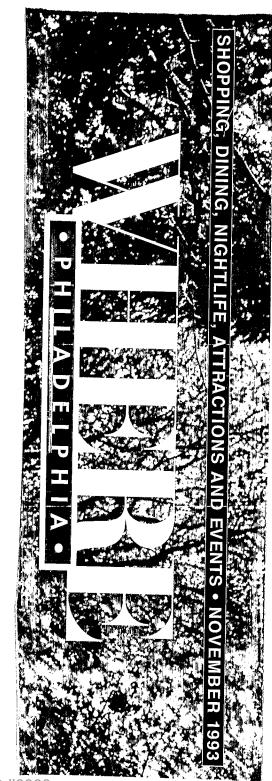


Gabriela Sabatini (above) and Stefi Graf (inset) at last year's Virginia Slims tournament.

professional and played at Wimbledon as her second pro tournament. She reached the fourth round. At the U.S. Open last month, after winning her first-round match, she lost to Russian Natalia Zvereva, who became a quarter-finalist.

At the upcoming <u>Virginia Slims</u>, Lisa will be competing for a share of the \$750,000 prize.

Also playing in the tournament will be 31 world-class players headed by the



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Other challengers include the second ranked player at the U.S. Open, Spain's Arantxa Sanchez Vicario, Argentine champion Gabriella Sabatini, and American 1992 Olympic Gold Medalist, Jennifer Capriati. Capriati, a veteran pro of 17, played in an exhibition at Haverford College five years ago when she was 12 years old, a year before turning pro.

Reflecting Philadelphia's reputation as a "hot" tennis town, the tournament promoters advanced it to "blockbuster" status, the designation for the most prestigious stops on the international 1993 Kraft Tour.

Of the more than 60 tournaments in more than 25 countries on five continents, only 12 events have "blockbuster" status. This includes such tournaments as Wimbledon, the U.S. Open, the French Championships and the final championship tournament of the Virginia Slims group in New York.

Although just beginning her professional career, Raymond was referred to as the "hottest new player on the tour" by *USA Today*. The paper said that her U.S. Open first round match on Court 18 drew the "Best Overflow Crowd" to its 850 seats. Playing Italian Linda Ferrando, who had played several previous years at the New York tournament, Raymond won in straight sets, 6-3, 7-6, (8-6).

Contrary to the way most talented youngsters prepare for the pro circuit, Raymond did not attend a tennis camp in Florida or California. "My primary tennis coach was Charles Oliver, pro at the Philadelphia Cricket Club" (in Chestnut Hill). Although this club is one of four in the Philadelphia and Wilmington area with grass courts, Raymond said she had played on grass not more than a half-dozen times.

"To get ready to play Wimbledon this past summer I worked out on the grass at Merion Cricket Club with my coach from the University of Florida, Andy Brandi," she said. Terry Hassall, head pro at Merion, also played with her.

By the time this story reaches its readers, Raymond will have played several tournaments in Japan and southeast Asia. "Reading about the world is very important," Raymond explained. "Now I look forward to seeing much of the world for myself. Of course, with practice, playing, resting and travelling, time is sometimes quite limited. However, I'm going to try my best to see the world outside of tennis."



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1st Anniversary Celebration

Join the fun! Friday and Saturday, Nov. 12 & 13.

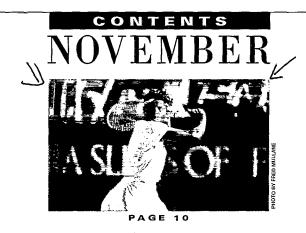
Cake, hot dogs, balloons and more!

Thanks for a terrific year.



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November 1993 11



FEATURES

THIS MONTH IN PHILADELPHIA
What's happening in the City of Brotherly Love

ALL THAT GLITTERS

Shopping for fine jewelry and unique jewelry designs

16 REACHING NEW HEIGHTS Shawn Bradley joins the Philadelphia 76ers

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POWER DINING
Great restaurants to combine business and pleasure

A1-A16 ATTRACTIONS & MAPS

Special section highlighting places of interest in Philadelphia, complete with city and regional maps, beginning after page 24

A1
EXPLORING PHILADELPHIA
A tour of several downtown Philadelphia neighborhoods

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THIS MONTH'S COVER

A ride in a horse-drawn carriage is a great way to enjoy a fall day in Philadelphia's historic district. Photo by John G. Widmaier Jr.

WHERE

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PHILADELPHIA

My Fair Lady, championship women's tennis, the Philadelphia Craft Show, and new hockey, basketball and opera seasons make for an eclectically entertaining month. For more information on events, turn to the listings on page 21.

City Hall to the Benjamin Franklin Parkway. The parade ends in a grand finale on the steps of the Philadelphia Museum of Art. The event will be telecast on WPVI-TV Channel 6 from 9 a.m. to noon, and will be co-hosted by WPVI news personalities Lisa Thomas-Laury and Dave Roberts.

HEATER

A new addition to Philadelphia's theater attractions, the New Cabaret Theatre at Head House Square (1-800-757-4040) hosts the internationally heralded play Forever Plaid, the story of the members of a semiprofessional quartet who meet untimely deaths and return to Earth for one last act. The play, incorporating a wealth of classic tunes, continues its openended engagement this month at the 300-seat theater on Second Street just south of Pine.

For more ethereal fun, Nunsense II...The Second Coming takes audiences on another adventure with those wacky Sisters of Hoboken. The limited-run sequel to the city's longest-running musical begins November 12 at the Society Hill Playhouse (215-923-0210). The original Nunsense will continue its run at the playhouse, too.

Much more down-to-earth is the familiar plot of My Fair Lady, scheduled for November 2 to 7 at the Merriam Theater (215-732-5446). The touring production features the talents of Richard



re part of the traditional pageantry Parade.

Chamberlain in the lead role of Henry Higgins.

At Movement Theatre International (215-CAVEMAN), Rob Becker continues the one-man, comedic exploration of the malefemale dilemma in Defending the Caveman, a show that opened here in September after selling out theaters in San Francisco, Dallas and Washington, D.C. It will play through November 21.

PORTS

The top women tennis players in the world descend on Philadelphia from November 8 to 14 for the \$750,000 Virginia Slims of Philadelphia at the Civic Center (215-568-4444). Fortuitous timing (this is the final tune-up before the season-ending Virginia Slims Championships) means the Philadelphia tourney always attracts the top players. Number one-ranked and defending champ Steffi Graf will have to contend with Arantxa Sanchez-Vicario, Gabriela Sabatini and American Jennifer Capriati if she wants to take home the title again.

Philadelphia's two wintertime pro teams will be in action all month at the Spectrum. The NBA's newest "big man," Shawn Bradley (he's 7-foot-6) begins his pro career with the 76ers with sev-



Top-ranked Steffi Graf defends her title at the Virginia Slims of Philadelphia November 8 to 14.

en home games this month. (For more on Bradley, see the feature on page 16.) Meanwhile, the Flyers take to the ice against NHL foes Ouebec (November 4), Vancouver (November 7), New Jersey (November 11), Buffalo (November 13), Hartford (November 18), New York Islanders (November 21), Montreal (November 24) and Tampa Bay (November 26).

PRE-HOLIDAY CHEER

Though it seems like it started right after Labor Day, the holiday shopping season doesn't officially begin until Thanksgiving. And that's when you can also expect magnificent holiday displays to be in place throughout Philadelphia. At Strawbridge and Clothier at Ninth and Market streets, a 4,000-squarefoot, animated interpretation of Dickens' A Christmas Carol goes up November 20. At The Gallery

at Market East, the city's only singing Santa Claus arrives on November 26, the same day the Gallery's musical Christmas tree begins to play. At Market Place East, see the **Enchanted Colonial Village** beginning November 20. And don't miss the computerized light show at John Wanamaker, at 13th and Market streets, featuring over 100,000 lights. It begins November 26 and is truly a Philadelphia tradition.



VON

1993

METRO KIDS PHILADELPHIA, PA

10X YR ~ 60,000

PH

QUARRY VALLEY FARM Street Rd., Lahaska, PA. Daily, 10am-5pm (through 11/30); \$6 adults, \$5.50 kids. 794-5882.

RALPH S. RIZZO ICE SKATING RINK Front St. & Washington Ave. Opens 11/19. A municipally owned & operated facility offering public skating, skate lessons & youth hockey (ages 5-12). Public skating: Mon.-Fri., 3:30-5pm & 7-9pm (Fri. evenings are for adults only); Sat. & Sun., 1-3pm & 3:30-5:30pm; \$3 adults, \$1 ages 15 & under, \$1 spectators; Rental skates, \$1/session. 685-1593. ROJANC

RITTENHOUSETOWN Lincoln Dr. near Wissahickon Ave. Sat. & Sun., 12noon-4pm; \$2.50 adults, \$1 kids. 438-5711.

RITZ-CARLTON 17th & Chestnut Sts. Gingerbread House. Beginning 11/26. See a gingerbread winter wonderland in the hotel lobby. 563-1600.

RITZ THEATRE 915 White Horse Pke., Oakhyn, NJ. Fri., 10am; Sat., 10am & 1pm, \$4,609-858-5230.

RODIN MUSEUM 22nd St. & the Parkway. Tues.-Sun., 10am-5pm, closed Mon. & holidays; Donation requested. 763-8100.

ROSENBACH MUSEUM & LIBRARY 2010 Delancey Pt. Tues.-Sun., 11am-4pm (last tour, 2:45pm), closed Mon.; \$3.50 adults, \$2.50 students (full tour), \$2

(exhibition only), 732-1600.

ST. PETER'S CHURCH 3rd & Pine Sts. This colonial church was founded in 1758 & features its original pews, wine glass pulpit, organ case & churchyard. Tours: Sat., 10am-12noon. 925-3963.

SAMUEL S. FLEISHER ART MEMORIAL 709-721 Catharine St. Mon.-Thurs., 11am-5pm & 6:30-9:30pm; Fri., 11am-5pm; Sat., 10am-12noon & 1-3pm, Free. 922-3456.

SCHUYLKILL CENTER FOR ENVIRONMENTAL EDUCATION 8480 Hagy's Mill Rd. Lobby Art Exhibit: Eco Art, Works by Children. A mixed-media exhibit featuring art with an environmental theme created by ages 3-8. The winner of the exhibit will be awarded on 11/14. Guided Walks. Sat/& or Sun., 2pm, Free unless otherwise noted. Center hours: Mon.-Sat., 8:30am-5pm; Sun., 1-5pm, \$5 adults, \$3 ages 2-11. 482-7300.

SILVER LAKE NATURE CENTER 1006 Bath Rd., Bristol PA. Tues.-Sat. 10am-5pm.; Sun., 12noon-5pm. Free. 785-1177.

SPECTRUM Pattison Pl. 336-3600.

SPRINGDALE FARM MARKET
1638 Springdale Rd., Cherry Hill, NJ.
Evening & Party Hayrides. Enjoy hayrides
year 'round that wind through fields, woods
& along the shores of spring-fed ponds, then
stop at a lakeside pionic area for a
supervised campfire. Call for scheduling
information & costs. Market hours: Mon.Sat, 8am-8pm; Sun., 8am-6pm. 609-4248674.

SPRINGTON MANOR FARM Springton Rd., Glenmoore, PA. Sat. & Sun., 10am-4pm, Free. 942-2450. STRASBURG RAILROAD Rte. 741, Strasburg, PA. Sat. & Sun., 12noon, 1pm, 2pm & 3pm; \$6.50 adults, \$3.50 ages 3-11. 717-687-7522.

TYLER ARBORETUM 515 Painter Rd., Media, PA. Daily, 8am-sunset. \$3 adults, \$1 ages 3-16, Free ages 2 & under. 566-5431.

UNDERGROUND MUSEUM AT FRANKLIN COURT Between 3rd & 4th & Chestnut & Market Sts. Daily, 9am-5pm, Free. 597-8974.

UNIVERSITY MUSEUM 33rd & Spruce Sts. Exhibits: Before Persepolis: Anshan in Highland Iran. Through 8/94. The Gift of Birds: Featherwork of Native South American Peoples. Through 5/94. Tokens to Tablets: Glimpses into 6000 Years of the History of the Ancient Near East. Raven's Journey: The World of Alaska's Native People. The Egyptian Mummy: Secrets & Science. Ancient Mesopotamia: The Royal Tombs of Ur. Tues.-Sat. 10am-4:30pm; Sun., 1-5pm; closed Mon.; \$5 adults, \$2.50 ages 7 & up, Free ages 6 & under, 898-4015.

U.S. MINT 5th & Arch Sts. See coins being made Weds. at America's largest mint. Mon.-Fri., 9am-4:30pm, Free. 597-7350.

VALLEY FORGE NATIONAL HISTORIC PARK. Valley Forge, PA. Daily, 9am-5pm, Roads open during daylight hours, Free; Gen. Washington's HO, \$2 adults, Free ages 16 & under, 783-1077.

VIRGINIA SLIMS WOMEN'S
TENNIS CHAMPIONSHIPS Phila.
Civic Center, 11/8-14, Come see such

tennis greats as Jennifer Capriati, Gabriella Sabatini, Steffi Graf & Aranxta Sanchez Vicario compete for the championship. 11/8 & 9, 9am-7pm; 11/10 & 11, 10am-7pm; 11/12, 11am-7pm; 11/13, 1-6pm; 11/14 (Finals), 1pm; \$35-\$12. 568-4444.

VISITOR'S CENTER National Historical Park, 3rd & Chestnut Sts. Get all of the information that you might need for a trip around the city & enjoy some of the exhibits & tours offered by the center. Exhibits: The 1793 Phila, Yellow Fever Epidemic. Through 12/31, Learn how city residents were forever changed by this dangerous epidemic. A Splendid Misery: Six Challenges of Thomas Jefferson's Presidency. Through 12/30. An exhibit created by the National Archives Center for Legislative Archives that focuses on several issue faced by Jefferson, including the Lewis & Clark Expedition & the Louisiana Purchase. Daily, 9am-6pm, Free, 597-8974.

WALT WHITMAN CULTURAL ARTS CENTER 2nd & Cooper Sts., Camden, NJ. 609-757-7276.

WASHINGTON CROSSING HISTORIC PARK Rtes. 532 & 32, Washington Crossing, PA. A 500-acre historic site established to commemorate the crossing of the ice-filled Delaware River by George Washington & much of the Continental Army on Christmas night in 1776. Thompson-Neely House; Mon.-Sat. 9am-(last tour at) 4:30 pm, Sun., 12 noon-5pm; \$2.50 adults, \$1 6-17. 493-4076.

WETLANDS INSTITUTE 1075 Stone Harbor Blvd., Stone Harbor, NJ. Tues.-Sat., 9:30am-4:30pm; \$3 adults, \$1 ages 12 & under. 609-368-1211. WHEATON VILLAGE Glasstown Rd., Millville, NJ. Grand Christmas Exhibition: Christmas in New Jersey, 11/26-1/2/94, In conjunction with the "Year of American Craft 1993," this exhibit features different New Jersey cities at different time periods. beginning in 1776. Also; see the traditional 14-foot Christmas tree decorated with Victorian ornaments, & the miniature railroad display. Buildings throughout the Village will be decorated for the holidays (eg. the Crafts Building will house a scene illustrating Christmas in the Pine Barrens). Daily, 10am-5pm; \$6 adults, \$3.50 students. \$12 families (2 parents & all kids ages 18 & under). Free ages 5 & under, 609-825-6800.

WILMINGTON & WESTERN RAILROAD Wilmington, DE. Enjoy a 1-hour trip from the Red Clay Valley to the Mount Cuba picnic area, Prior reservations suggested. 11/7, 14 & 22, 12:30pm, 2pm & 3:30pm; 11/26, 27 & 28 (Santa Claus Specials), 11:30am & 1:30pm; Base rate: \$10 adults, \$7 ages 2-12, \$4 ages 6 mos.-2-yrs, 302-998-1930.

WINTERTHUR MUSEUM Rte. 52, Winterthur, DE. Grounds open dawn-dusk. Tues.-Sat., 9am-5pm; Sun., 12noon-5pm (ticket sales end 3:45pm); 1 hr. bur., \$10 adults, \$8 ages 12-18, \$6 ages 5-11, Free ages 4 & under, 302-888-4600.

WISSAHICKON VALLEY WATER-SHED ASSOC. 12 Morris Rd., Ambler, PA. Mon.-Fri., 9am-5pm; Sat.,10am-3pm; trails always open, Free. 646-8866. ◆

NOVEMBER 1993

36 BURRELLE

ZI

Bensalem, PA, (215) 639-9000. Thoroughbred racing Thurs, through Mon. Post time: 1 p.m. Simulcast: Tues.-Sun., 7:30 p.m.

Ongoing Activities

Parents Without Partners Greater Wilmington Chapter, Newark, DE, (302) 453-1151. Big band dance reaturing The Bus, Hilton Hotel, 1-95 & Naamans Road, Nov. 13. Prospective member orientations Nov. 5, Nov. 13, Nov. 19, and Nov. 26.

Penn's Landing Christopher Columbus Blvd. & Spruce St., Philadelphia, (215) 923-9030.

Poets & Prophets (215) 328-POET. Per & Pencil Club, 1623 Sansom St., Philadelphia; Border's Bookstore, Rosemont Square, Bryn Mawr, PA; Zone One Gallery, 139 N. 2nd St., Philadelphia; Leonard Gontarek's City Bookshop, 1127 Pine St., Philadelphia; Border's Bookstore, 1727 Walnut St.; Philadelphia; Deshong Park, 1020 Avenue of the States, Chester, PA.

Professional & Business Singles Network
Box 404, Paoli, PA, (215) 353-4624 or
(215) NET-WORK. Every Sunday at 8
p.m., a D.J. Dance Party at Air Transport
Command, 143 N. DuPont Hwy., New
Castle, DE.

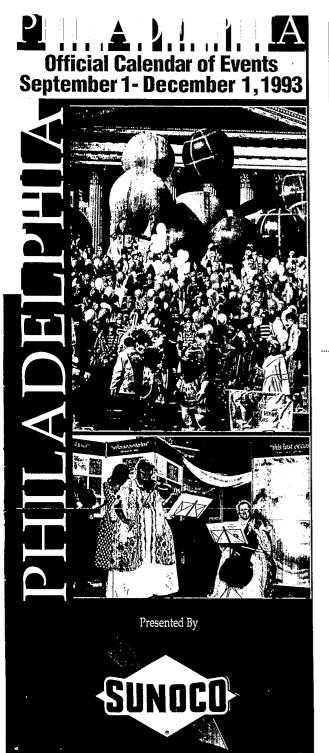
Thomas Jefferson 250th Anniversary Philadelphia is celebrating Thomas Jefferson's 250th birthday with exhibits and events through 1993. Look for programs and activities at Independence National Historical Park, including the Deshler-Morris House. Declaration House, the Second Bank Independence Hall, Congress Hall and the American Philosophical Society. Call (215) 636-1666 for more information.

Valley Forge National Historical Park Valley Forge, PA, (215) 783-1077.

Valley Forge Convention Center 1200 First Ave., King of Prussia, PA, (215) 337-4000.

virginia Slims Women's Tennis Championships Philadelphia Civic Center, 34th St. & Civic Center Blvd., Philadelphia, (215) 568-4444. Names like Capriotti, Sabatini, and Seless battle it out. Call for admission information.

Wilmington Weekend Bazaar 8th and Orange Sts., Wilmington, (302) 4754344. Antiques, collectibles, gitts, crafts, and art every Saturday and Sunday, 8 a.m. to 4 p.m.





ANTIQUE FESTIVAL & CELEBRATION

Thru Dec.: Antique Complex of Fleetwood, Rt. 222, Fleetwood. Visit a 1920's Post Office, 1940's Barber Shop, Christmas Village and more. Weekends. Free. Info: 944-0707.

WEEK OF OCTOBER 25 THRU 31

CONCERTO SOLDISTS

Oct. 25: Masterworks Series. Walnut Street Theatre, 9th & Walnut Sts. Admission. Info: 574-3550.

POE EVERMORE FESTIVAL

Oct. 25-31: Mt. Hope Estate & Winery, Cornwall. Poe and his characters bring tales of suspense to life. Admission. Info: 717-665-7021.

WALT DISNEY'S WORLD ON ICE

Oct. 26-31: The Spectrum, Broad St. & Pattison Ave. Classic Disney stars in this annual event. Admission. Info: 336-3600.

AROUND THE WORLD ON WEDNESDAY NIGHTS

0ct. 27: Philadelphia Museum of Art, 26th St. & The Parkway. Theme: Art To Wear, Admission. Info: 763-8100.

Halloween

KESWICK THEATRE

Oct. 29: Koko Taylor & Elvin Bishop. Easton Rd. & Keswick Ave., Glenside. Admission. Info: 572-7650.

NAVY/NOTRE DAME

Oct. 30: Veterans Stadium, Broad St. & Pattison Ave. The Fighting Irish come for a football game you won't want to miss! Info: 463-1000.

"In The Master's Ghastly Grip:

THE TERROR OF EDGAR ALLAN POE"
Oct. 30-31; See Oct. 2-3.

FOOTBALL

Oct. 31: The Eagles vs. Dallas. Veterans Stadium, Broad St. & Pattison Ave. Admission. Info: 463-2500. |

CRYSTAL CAVE HAUNTED CAVE TOURS Oct. 15-17, 22-24, 29-31: Rt. 222 near Kutztown. Admission. Info: 683-6765.

BOO AT THE ZOO Oct. 30: The Philadelphia Zoo, 34th St. & Girard Ave. Costumed children are invited to trick or treat through the Zoo. Admission, Info: 243-1100.

WEEK OF NOVEMBER 1 THRU 7

GHOST WALK

Maxwell Mansion, 200 W.

Tulpehocken St. Admis-

HALLOWEEN HAP-

PENING WEEKEND Oct. 29-31: Please Touch

sion, info: 438-1861.

SPORTS LEGENDS TRIBUTE 1 TBA: Join us on the floor of the Spectrum for fun and games, Info: 636-3416,

SETTLEMENT MUSIC SCHOOL

Nov. 1: Network for New Music. 416 Queen St. Admission. Info: 336-0400.

POE EVERMORE FESTIVAL

Nov. 1-7: Mt. Hope Estate & Winery, Cornwall. Poe and his characters bring tales of suspense to life. Admission. Info: 717-665-7021.

AROUND THE WORLD ON WEDNESDAY NIGHTS

Nov. 3: Philadelphia Museum of Art,

26th St. & The Parkway. Theme: Celebrating PMA. Admission. Info: 763-8100.

JAZZ UNDER THE STARS Nov. 4: See Sept. 9.

PHILADELPHIA CRAFT SHOW

Nov. 4-7: Philadelphia Civic Center, 34th St. & Civic Ctr. Blvd. 175 craftspeople from all over the U.S. bring their work to Phila. Considered the finest craft show in the country. Admission. Info: 684-7931.

OLD CITY ARTS DISTRICT "FIRST FRIDAY" Nov. 5: Opening exhibits in almost 40

fine art and antique galleries. 5-8:30pm. Info: 627-3624.

KESWICK THEATRE

Nov. 6: Preservation Hall Jazz Band. Easton Rd. & Keswick Ave., Glenside. Admission. Info: 572-7650.

AFTER THE "TRAIL OF TEARS:" MUSIC AND DANCE OF THE CHEROKEE CONFEDERACY

DANCE OF THE CHEROKEE CONFEDERACY
Nov. 6: University Museum of Archaeology & Anthropology, 33rd & Spruce Sts.
Special presentation of the history,
music and dance of the Cherokee people. Admission, Info: 898-4890.

APPLE FESTIVAL

Nov. 6-7: Peddler's Village, Rts. 202 &

263, Lahaska. Crafts people from all over the country with homemade apple butter, cider, fritters, pie eating contest and more. Free, Info: 794-4000.

RUN WILD At The Zoo

Nov. 7: The Philadelphia Zoo, 34th St. & Girard Ave,. Get ready, set and go for this 10K footrace through the Zoo. Info: 243-1100.

CONCERTO SOLOISTS

Nov. 7: Artists' Series at Church of the Holy Trinity, Rittenhouse Sq. Admission. Info: 574-3550.

WEEK OF NOVEMBER 8 THRU 14

VIRGINIA SLIMS WOMEN'S TENNIS

CHAMPIONSHIPS

Nov. 8-14: Phila. Civic Center, 34th St. & Civic Ctr. Blvd. Names like Capriotti Sabatini and Selese battle it out. Admission. Info: 568-4444.

AROUND THE WORLD ON WEDNESDAY NIGHTS

Nov. 10: Philadelphia Museum of Art, 26th St. & The Parkway. Theme: French Impressionism. Admission. Info: 763-8100.

Science Fiction Convention Nov. 12, 13, 14: Adams Mark Hotel, City Line Ave. Events include art show and auction, films, a masquerade and more, Admission, Info: 957-4004.

2nd Sundays

in Manayunk

Nov. 14: Main Street, Manayunk. An eclectic array of special events, Gallery shows and "meet the artist" programs. Free. Info: 482-9565.

FOOTBALL

Nov, 14: The Eagles vs. Miami. Veterans Stadium, Broad St. & Patilson Ave. Admission. Info: 463-2500.

WEEK OF NOVEMBER 15 THRU 21

DANCE CELEBRATION

Nov. 15-16: Tango X 2. Nov. 18-20: National Ballet of Caracas. Annenberg Center, 2680 Walnut St. Admission. Info: 898-6791.

OPERA COMPANY OF PHILADELPHIA

Academy of Music, Broad & Locust Sts. Nov. 15, 18, 21: "I Pagliacci." Admission. Info: 981-1454.

CHELTENHAM CENTER FOR THE ARTS 14th Annual Craft Show

Nov. 16-21: 439 Ashbourne Rd., Cheltenham. Arts, crafts, antiques, entertainment and more. Info: 379-4660.

AROUND THE WORLD ON WEDNESDAY NIGHTS

Nov. 17: Philadelphia Museum of Art, 26th St. & The Parkway. Theme: Germany. Admission. Info: 763-8100.

JAZZ UNDER THE STARS Nov. 18: See Sept. 9.

CHRISTMAS OPEN House Wassail Party

Nov. 19: Peddler's Village, Rts. 202 & 263, Lahaska. Kick off the holiday season with a candle luminary display lighting the Village walkways. Free. Info: 794-4000.

DELAWARE ANTIQUES SHOW

Nov. 19-21: Winterthur Museum, Rt. 52, Winterthur, DE. Admission. Info: 302-888-4600 or 800-448-3883.

KESWICK THEATRE

Nov. 20: George Shearing. Easton Rd. & Keswick Ave., Glenside. Admission. Info: 572-7650.



Annual Candlelight Tours of Crystal Cave

Nov. 20, 21: Rt. 222, Kutztown, See beautiful caverns by the light of hundreds of candles, Admission, Info: 683-6765.

ATRALI

Nov. 21: The Eagles vs. N.Y. Giants. Veterans Stadium, Broad St. & Pattison Ave. Admission. Info: 463-2500.